


SYNTHESIS

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On a first name basis with We Are the Fury (l to r): Alan, Todd, Jeremy, Stephan, Chris

WE ARE, WE ARE 18769AF P972 We Are the Fury

BY DANIEL TAYLOR

THOUGH THEY'RE PLAYING a string of dates on this year's Take Action! Tour—a tour traditionally populated by mostly pop-punk and emotional rock bands—post-glam quintet We Are the Fury are anything but what you would expect. Carving their sound out of everything from '70s-era Bowie to more recent angular post-punk, the band's recent debut EP, *Infinite Jest*, sounds like Hot Hot Heat in balls-tight denim at a punk rock cover night. Frontman Jeremy Lublin explained the origins of the band's sound and the ever-increasing shortage of previously unused band names.

Style-wise, you guys don't really seem to fit in with a lot of the bands you end up getting lumped in with. Where did you guys get your sound?

We really got into a lot of classic stuff, a lot of early '70s glam stuff and also some post-punk stuff. We just kind of mixed it all up and tried to do something that was not just a reproduction of something that was done previously, but a combination of everything we were about and what we listened to. We didn't feel like what we wanted to do fit in with anything that was out there, we just wanted to take a step forward.

Was it tough to find a scene for that kind of sound, bands to play with and all that, or did you just say fuck it and play to whoever?

Pretty much we just said "fuck it." But I think we found a commonality with audiences, like when we were playing in front of Head Automatica's fans, they seemed to get it right away. And then we were just out with The Juliana Theory and we thought maybe we'd have a little bit of a problem reaching that audience, but a lot of kids were into us there, too. So, I think kids are ready for something a little bit different, a little bit new, which is fun for us.

So you guys had to change your name awhile back from The Fury to We Are the Fury. What happened with that?

When we picked the name The Fury we researched it as much as we could, but you can't look for everything, and it just so happened that there was a band from the '80s called The Fury from Detroit, who only put out like a local CD and had a song on a compilation like 25 years ago. And it kind of sucked, it was right after we'd done our first tour with Head Automatica and we had all the artwork done to release the EP back in November. I don't know if we could have won legally, since it's been so long, but we just wanted to play music and get it out there and not have to worry about a legal battle. ●