

ROCK SOUND

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EXPOSURE



Openly paying homage to their heroes and distancing themselves from their contemporaries, We Are The Fury are touting glam rock for a new generation...

WE ARE THE FURY

Glamour Models

WORDS: Mike Haydock

Just a quick glance at the cover of We Are The Fury's debut album gives the game away: this bunch from Ohio have been reeled in by the glitter and grandeur of glam rock.

"It just spoke to me," says singer Jeremy Lublin. "I started listening to a lot of classic rock, like Queen and Bowie, and then just got deeper and deeper and listened to Mott The Hoople and Roxy Music. I felt a sense of companionship to that era of music. The whole androgyny of it is something that's very relevant to us. Freddie Mercury, David Bowie and Marc Bolan could do anything and be really theatrical, which is also something that's important to us." Often when bands delve readily into the past, the result is irritatingly unoriginal, as though directly rehashing the work of your heroes has some merit. Fortunately, this is

not the case with We Are The Fury, because while Jeremy says "I don't like being compared to any modern bands... most new bands aren't doing something that I attach myself to", there are still modern comparisons to be made - mainly with the theatrical punk of My Chemical Romance, Fall Out Boy, and Panic! At The Disco. We Are The Fury's total package is therefore joyously unique, and Jeremy enjoys not fitting comfortably into a scene; he enjoys challenging people.

"There are a million bands out there right now that all sound exactly like each other," he says, "and so we're drawing from something that's somewhat in the past, which I think is fine. Yes, there are people that hate us for making the type of music we make. That's great. I fucking love it. I would rather incite people to either really love us or really hate us than to just be bored."

KNOW IT ALL

LINE-UP: Jeremy Lublin (vocals), Stephan Lublin (drums), Alan Hoffer (bass), Chris Hattfield (guitar), Todd Wehrle (keyboards)
FROM: Toledo, Ohio



SOUNDS LIKE: A 70s, glam-rock-obsessed My Chemical Romance or Fall Out Boy.
CURRENT RELEASE: 'Venus' (album, One Big Spark / East West, Out May 21)
WEBSITE: www.wearethefury.net
DOWNLOAD THIS: 'So Physical'