

FREEZEPop



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Freezepop has always been something of an oxymoron: embraced by both hipsters and nerds; serious about irony; and retro-futuristic. A synth band in a guitar videogame, singing pop songs about rock. And it all somehow makes sense when you listen to the music.

Formed in Boston in the summer of 1999, Freezepop is comprised of **Liz Enthusiasm** (vocalist/designer), the **Duke of Pannekoeken** (producer/vocalist/programmer), and **Sean Drinkwater** (synthesizers/programmer/vocalist). Within eight months, Freezepop had released two homemade EPs and started a DIY machine that would become one of their trademarks. Their debut album, 2000's *Freezepop Forever*, was released domestically on their own label, Archenemy, as well as licensed in Europe by the Spanish indiepop label Elefant. Several more EPs followed, and in 2004, Freezepop released their sophomore album, *Fancy Ultra-Fresh*. After nearly eight years of self-releasing their CDs, they partnered with Rykodisc/Cordless Recordings for their most recent album, *Future Future Future Perfect*. Their single "Less Talk More Rokk" was the iTunes #4 dance/electronic song of 2007, and the band recently swept the *Boston Phoenix/WFNX* Best Music Poll 2008, winning the local categories of Best Band, Best Live Act, and Best Album.

While the band has done well on college radio, repeat-charting in the CMJ Top 50, a key factor in Freezepop's success has been that they have sought out licensing opportunities as an alternate means of getting their music out into the world. A natural fit on videogame soundtracks, the band saw their following grow through songs in the cult music-based games *Frequency* and *Amplitude*, and then increase exponentially after appearing in the massively popular *Guitar Hero* series, *Dance Dance Revolution*, and the new MTV Games release *Rock Band*. Freezepop's songs are also featured in television shows as diverse as Showtime's drama *The L Word*, and the PBS children's series *Arthur*.

Freezepop have a strong connection with their fans and have toured extensively, playing energetic, fun, and chaotic shows throughout North America and Europe. The band has used the internet to reach out to new listeners and stay in touch with the diverse ranks of old-schoolers. Freezepop.com features enough content to keep visitors entertained for hours; the band's MySpace page is still maintained by the band members themselves, and has racked up nearly 60,000 friends and more than four million plays.

Visit Freezepop's official website at www.freezepop.com or myspace at www.myspace.com/freezepop for the latest news, videos, photos, and much more fun stuff. High-res photos are available for download from http://www.freezepop.net/pix/pix_press.html.

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Select press quotes

"*Future Future Future Perfect* is a gem of an electro disc that is the equivalent of rock candy to retro synthesizer music lovers. Don't miss this great dose of bleeping pop!" 4 Stars.

— John Everson, *Chicago Heights Star*

"Remaining playful and fun-loving without succumbing to novelty trappings is a tough tightrope walk. On *Future Future Future Perfect*, the band saves itself and its candied electronica from the jaws of both self-seriousness and stupidity. A marvel, to put it mildly." — Christopher John Treacy, *BPM*

"Memorable songs actually add something to the synth pop legacy, bettering the music of many of their original heroes in the process." — *Big Takeover*

"The melodies are sophisticated and infectious...their shows are ecstatic, bouncy fun." — *TimeOut New York*

"Vocalist Liz Enthusiasm's voice will make you feel as though someone had just shot you up with a lethal dose of pixie dust gathered from a chocolate-covered honey cloud." — *Vice*

"Being an indie rocker today means more than pressing your own 7-inch. Boston-based FreezePop not only recorded a demo but also animated a digital video, designed logo gear, and booked an international solo tour. For their effort, the computer-pop artists got the kind of exposure that usually requires a cigar-chomping manager and a record label's budget... Goes to show, a big break can be more than luck — it can be engineered." — *Wired*

"In summation, totally bitchin.'" — *URB*

FreezePop Discography

FreezePop Forever, 2000

Fashion Impression Function EP, 2001

Hi-5 My Remix EP, 2003

"Bike Thief" 12" record, 2003

Fancy Ultra•Fresh, 2004

Mini Ultra•Fresh (3 song promo EP), 2004

Dancy Ultra•Fresh 12" record, 2004

Maxi Ultra•Fresh EP, 2005

The Rokk Suite CD single, 2007

Future Future Future Perfect, 2007

Videogames

FreQuency, PS2, 2001 — "Science Genius Girl"

Amplitude, PS2, 2003 — "Super-Sprøde"

Karaoke Revolution, PS2, 2003 — "Science Genius Girl"

Downhill Domination, PS2, 2003 — "Bike Thief (Schnellspanner Remix)"

Dance Dance Revolution, Xbox, 2005 — "Stakeout (Ultra:Mix)"

Guitar Hero 1, PS2, 2005 — "Get Ready 2 Rokk (For Those About 2 Rokk Mix)"

Guitar Hero 2, PS2, 2006 — "Less Talk More Rokk (Guitar Hero 2 Mix)"

Guitar Hero 2, Xbox360, 2007 — "Less Talk More Rokk (Guitar Hero 2 Mix)"

Dance!, Acclaim Online, 2007 — "Less talk More Rokk (Dance Version)"

Rock Band, Xbox360/PS2 — "Brainpower"

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