



Haute list

Star struck!

By DANICA LO and
RAAKHEE MIRCHANDANI

I’VE worn makeup for so long, my skin needs it,” says self-dubbed Queen of the Internet **Jeffree Star**, a makeup artist turned MySpace sensation turned clothing designer turned electro-dance-pop artist.

Freshly signed to Popsicle Records/ILG, with an EP dropping in early December, Star was in town playing a show at School of Rock last night. He stopped by to make Danica up in his image — “The Airbrush Look,” he calls it — and dish beauty secrets.

“My mom used to be a model,” Star says, lifting his skirt to reveal a tattoo — one of 75! — of his mom’s face on his left thigh. “She had cases of makeup, so when I was bored, I’d play around with it. I taught myself everything, and I had friends who worked at MAC, so I got a job there.”

After a six-month stint working the makeup counters, he started doing porn — behind the scenes. “I met so many people,” Star says. “I was 18, 19 — but I told everyone I was 21. That’s when I worked for Hustler. They paid really well — it was easy, though. It was for, like, ‘Barely Legal,’ so I was paid \$1,000 a day for lip gloss and mascara — if I did it too dramatic, they’d be like: ‘No, less.’”

Star’s signature pink-hair, no-eyebrow look had evolved in high school — “I

shaved my eyebrows in 10th grade,” he says. His grandparents and mom still tell him he looks like a zombie when he doesn’t draw them in. “I’m turning 22 next month — they’re still like, ‘You’re going to regret it.’ No I won’t.”

And this season, on his cross-country tour? Star’s gone from pink to fluorange. Onstage, Star amps up his everyday look with glitter and sparkles — “I might put glitter on my lips,” he says. “My makeup never moves, which is nice. It’s the way I apply it — when I get off stage it still looks exactly like this. I use a lot of powder first.”

But other than that, “I don’t wear much,” Star says. “It gets too hot — so it’s just bootyie shorts, diamond leotards and crazy shoes.”

And although Star designs his own top-selling line of clothes and accessories at teen mecca Hot Topic, he works on his stage costumes with Brian Lichtenberg, a designer who’s dressed celebrities from Gwen Stefani to M.I.A. Other labels Star favors? “I have Louis Vuitton everything, I’m obsessed,” he says, as he shows us the LV-logo ice cream cone inked on his calf.

Jeffree Star’s favorite makeup is made by MAC — Studio Fix powder in NW15, \$26; Eye Kohl in Smolder, \$14.50; eye shadow in Carbon, Print and Pink Freeze, \$14.50 each; lipstick in Pink Nouveau, \$14. And he also loves Make Up Forever’s hot pink Star Powder, \$18 at Sephora, for his eyebrows.



■ **Free up your hands:** Who doesn’t love free samples — especially when they’re full-size beauty products? In November, mani or pedi customers who opt for one of 12 **NARS** polishes at any of nail queen **Jin Soon**’s spas will receive their bottle of polish free. Jin Soon’s much-touted manicures start at \$18.75, pedicures at \$33.30 — and with the retail value of NARS polishes ringing in at \$16, we’d say it’s a pretty sweet deal. **Jin Soon Natural Hand and Foot Spas:** 421 E. 73rd St., 212-249-9144; 23 Jones St., 212-229-1070; 56 E. Fourth St., 212-473-2047.



Jeffree Star mugs for the camera with Danica Lo.

Capitlin Thorne