

SPIN

20 Must-Hear Artists from SXSW in Austin



P.O.S.

Hometown: Minneapolis, MN

Why he matters: This young MC might have the power to unite Warped Tour punks, backpack hip-hoppers, and street MCs with his diverse yet accessible sound.

You should know: The Hold Steady's Craig Finn did a guest spot on P.O.S.' last album, *Audition*.