

Rolling Stone

March 4, 2010

REVIEWS MUSIC

Never Shout Never ★★½

What Is Love? *Loveway/Sire*

Cute is what this teeny-bopper emo guy aims for



MISSOURI kid Christofer Drew, 19, is a bona fide teen-pop phenomenon: His first album, *What Is Love?*, is light acoustic pop on which he shows melodic skills. But Drew took some bad lessons from emo and his dad's folk records: The vocals are often pained and piercing, and his manner can be gratingly precious – especially on “Can’t Stand It,” where he adopts an elfin voice to tell his puppy love, “Everything you do is superfucking cute.” He should hold off on the cute – particularly his own. **CHRISTIAN HOARD**

Key Tracks: “California,”
“What Is Love?”