



FAULT FUTURE

A day in the life of social media-made singing sensation Andra Day.

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Andra Day is probably the biggest up-and-coming music artist based in Los Angeles today. Day's retro-influenced sound and powerful vocals have already seen her build up a large global fan base, and her recently-released cover versions of international hit-makers on social media platforms have lead to a huge buzz within the music and entertainment industries. Day's signature sound sees her take past musical genres and contemporise them in her own inimitable fashion. Her incredible voice, heartfelt lyrics and undeniable talent have all helped Day connect with her fans, and it is no surprise that, after only recently finishing her debut album, she is already being courted by numerous record labels. *FAULT* caught up with the rising star and found out more about her musical influences, personal style and what her plans are for 2013.

FAULT: How are you?

ANDRA: I'm doing great, thanks. I'm still on Cloud Nine after everything that's been happening! I'm really still trying to get a handle on everything.

Your story is pretty incredible: You put a few covers out on YouTube and the rest is history, in a way. Some important people took notice from the start, and here you are, on the verge of releasing your debut album.

You know, that was not the plan at all! Not that we had a specific timeline but, in just a couple of weeks, the public response has been amazing. I got a call from Ellen DeGeneres, and it's really been a whirlwind since then: adjusting and adapting to what's been happening.

Did you grow up in a musical family?

Not really. None of my immediate family dabbled in music that much, apart from my sister, who plays the guitar and sings. Outside of that, my grandfather (who I never got a chance to meet) was a jazz musician, and my uncle is more of an indie musician. I did go to a performing arts school and have always loved music.

Who have been some of the biggest influences on yourself as an artist?

Well, my dad was really into R&B and soul, and my mom was into band likes Journey, so my childhood influences were pretty mainstream, come to think of it. *[Laughs]*

But I always loved artists like Alberta Hunter, Etta James, Ella Fitzgerald, Janis Joplin, Billie Holiday ... the artists who were telling a story with their music. I've always appreciated artists who really had something to say.

How has the album recording process been going?

I've actually completed the album! It was a really amazing experience, and I really enjoyed working with Adrian, the production team and all the incredibly talented musicians, all of whom were beyond supportive throughout the process.

Did you have a theme in mind for the LP before you started the recording process?

I really didn't have a specific theme in mind, no. I just wanted to make an album that was honest, authentic and one that people could relate too—songs about heartbreak, for example, and telling that story from both sides.

Can you tell us some influences on your personal style?

I'm a big fan of vintage, by which I mean the '50s (street greaser/rockabilly) and the '30s, '60s and the 1920s.

What are your plans for 2013?

Performing and getting my music out there.

What is your FAULT?

Oh boy—never being on time! *[Laughs]*



This page: Top and trousers by Harlyn
(harlynlabel.com); belt by Diesel (diesel.com).
Previous: Dress by Stella & Jamie
(stellaandjamie.com); hat is stylist's own.





Dress by Tsemaye Binitie (tsemayebinitie.com).

