

People

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Music

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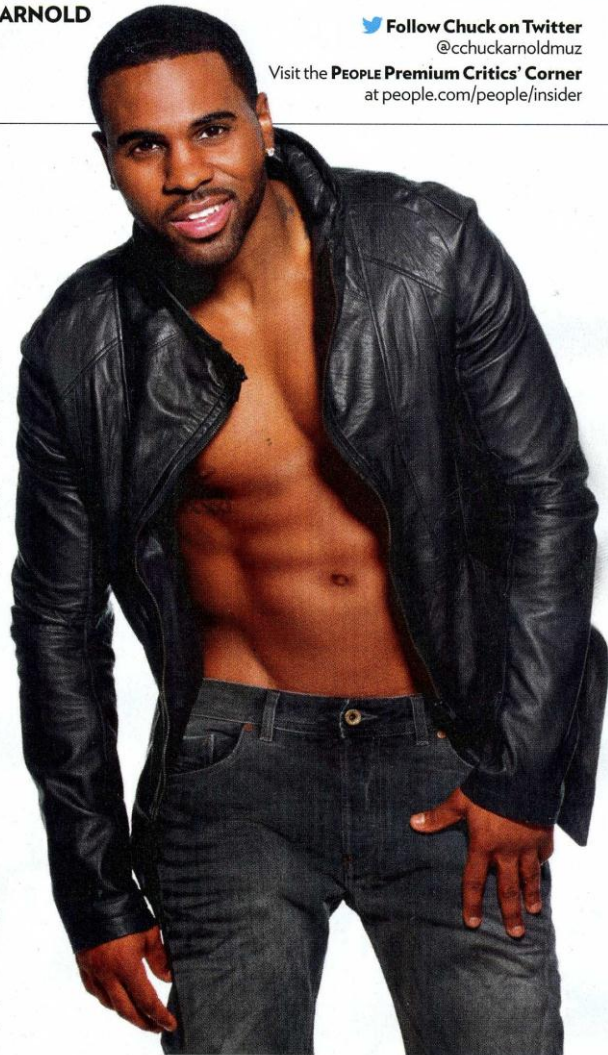
JASON DERULO

Talk Dirty | ★★★

R&B-POP

Other than the irrepressible juggernaut that is "Happy," Jason Derulo's "Talk Dirty"—a Top 5 hit that spawned a viral, celeb-packed video—is probably this spring's jammiest jam. From the moment that hand-clapping, horn-blowing groove kicks in, everyone within earshot must assume the twerking position. Buoyed by a ridiculously catchy sample from Balkan Beat Box's "Hermetico" as well as a rap assist from 2 Chainz, this is the track that Usher and Chris Brown wish they had made. Derulo keeps the booty beats bumping for much of the rest of his third album (which, in addition to the title song, features three less memorable cuts recycled from last September's *Tattoos* EP). He indulges his posterior obsession with Snoop Dogg and Tyga on "Wiggle" and "Bubblegum," respectively, while getting kinky with another rapper, Kid Ink, on "Kama Sutra." For all its sexual bravado, though, *Talk Dirty* lacks real staying power, losing steam with its monotonous moves and limp ballads like "Vertigo," a duet with Derulo's girlfriend Jordyn Sparks. But at least the brassy "Trumpets"—on which he wonders, "Is it weird that I hear trumpets when you turn me on?"—gives Derulo another toot-worthy tune.

'Talk Dirty keeps the booty beats bumping but lacks real staying power'



CLOCKWISE FROM TOP: JAMES DIMMOCK, BRIAN JORDAN/ZUMA, GABRIEL OLSEN/FILMMAGIC, FAME/FYNET, OWEN SWENEY/VISIONAR, GREG ALLEN/VISIONAR

HOT SINGLES



From left: the Black Keys' Dan Auerbach, Sheeran, Keys, Monáe and Paisley.

ALICIA KEYS FEATURING KENDRICK LAMAR "It's On Again" After a blistering spit from Lamar, A-Keys slicks it up with a lush, string-laden Pharrell production from *The Amazing Spider-Man 2* soundtrack. Not super, but it still swings. ★★★

ED SHEERAN "Sing" A more unlikely Pharrell collaboration, this recalls the producer's work on Justin Timberlake's "Like I Love You," with a funky and falsettoed Sheeran cutting loose. He even breaks out his Brit-boy rap flow! ★★★

THE BLACK KEYS "Fever" The duo come shimmying back with this retro-'60s boogie—from *Turn Blue*, due May 13—that is made for your go-go boots. ★★★

BRAD PAISLEY "River Bank" Previewing his next album with this spring-summer splash, the country star gets you basking in feel-good vibrations. ★★★

JANELLE MONÁE "Heroes" It's hard to mess with the perfection of David Bowie's original, but Monáe injects this with her quirky soul. ★★★