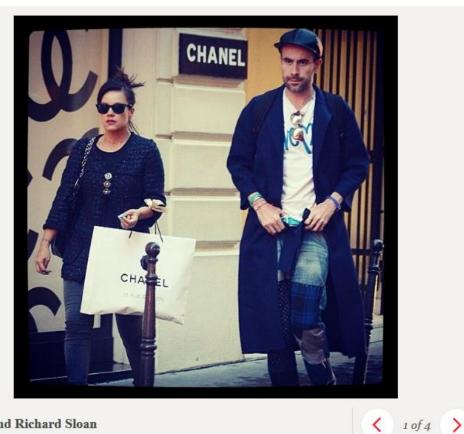
FASHION

## Fashion Beat: Meet Lily Allen's Stylist, Richard Sloan

by Mark Guiducci





Lily Allen and Richard Sloan

Photo: Courtesy of Liberty Press Team

Behind every major superstar, there's usually a team of equally major beauty and fashion experts. The collaborative role of the fashion stylist has become increasingly important in the world of music, extending beyond the red-carpet beat and into the realm of performance. Each day this week, we're checking in one of the talented new stylists who are shaping the look of music now; today we feature Lily Allen's stylist, Richard Sloan. Here he talks about Allen's infectious sense of humor, her eclectic style, and her penchant for glittery fashion.

#### Describe the creative process—how do you like to work together?

Lily and I definitely have very similar tastes in clothes and get excited by the same things. She is very decisive and reactive like me. We have the same sense of humour too, and that has definitely played a big part in our creative relationship; she makes me laugh a lot.

#### List three of your favorite looks that Lily has worn and why you like them.

The outfit Lily wore to the BRIT Awards after-party earlier this year is my first pick—a pink vintage Christian Dior skirt, two Stella McCartney neon-color bras, buffalo trainers by London designer Ashish, and jewelry by Bentley & Skinner. The look was bright, fun, and sexy like pop music should be.

The second is the look she wore to the Chanel Couture show in January. It was head-to-toe Chanel. I thought she looked effortless and beautiful in that. We flew to the Chanel showroom in Paris directly from South Africa having just shot the "Air Balloon" video, so that song was still fresh in my mind when we did that look.

Lastly, I really liked the outfit she wore for the Red Bull Revolutions in Sound gig in London last year. It was the first time she was performing the track "Hard Out Here" and she wore a Fendi fur coat, an Ashley Williams snail-print dress, Charlotte Olympia shoes, an Issey Miyake bag, and jewelry by Solange Azagury-Partridge. I still want a version of that look for myself, it was fabulous! I'm very proud of everything we have worked on together, in honesty.

#### Can you pinpoint any turning point in her style?

Lily's style changes all the time, I think it's better described as a curve rather than trying to pinpoint changes in her look.

#### How would you describe Lily's style?

Lily's style is eclectic. What we are dressing her for depends on what the vibe is. We reference all kinds of things. Also Lily's hair and makeup team play a huge part in getting "a look" together. Without them, my job is only half done really.

#### What things do you look for when you're pulling looks for her?

Again, it's difficult to answer that concisely because we use such a diversity of brands and it depends so much on the event or the occasion we are dressing for. We both love anything fur or anything that glitters for sure! Bright colors are always good, especially neons. I'm really into the **Cher** hair we've been doing recently. Long, dark, and straight with bangs, we've definitely been drawn to more sixties and seventies vibe as a result.

# How long have you been working together and what first attracted you to Lily's style?

Lily and I started working together in August of last year. She has great personal taste anyway and knows so much about fashion, which has been amazing for me. She is brave and tenacious when it comes to clothes, and up for trying anything. It's a dream job for a stylist really. I'm very lucky.

### How did you get into fashion?

I have no idea. I'm glad I'm here though.

http://www.vogue.com/vogue-daily/article/lily-allen-stylist-richard-sloan/#1