

TWIN SHADOW DEBUTS NEW VIDEO FOR "TURN ME UP"

THIRD ALBUM, ECLIPSE, DUE MARCH 17TH FROM WARNER BROS. RECORDS

HEADLINING TOUR BEGINS IN MARCH 2015



December 9th, 2014 - Burbank, CA - LA-based artist Twin Shadow, aka George Lewis, Jr., has debuted a new video for the track 'Turn Me Up' which was directed by Alex Turvey.

The track premiered yesterday on [Pitchfork](#), while its accompanying video premieres today on Dazed Digital. Watch it [here](#).

The striking black and white video was styled by creative director Milan Zrnic, and features clothing from Diesel and KTZ. 'Turn Me Up' is taken from Lewis's upcoming album 'Eclipse' which will be released by Warner Bros. Records on March 17th. He will tour North America in support of the album throughout March and April.

"I think it's important to let people take what they need from songs instead of explaining too much about what they mean for me personally," says Lewis. "But my friends keep asking, 'Turn me up' - what's that mean? I keep saying, 'Take more from me. Ask more of me. Give me more back. Stop fighting against the things you want the most.'"

He adds: "I'm surrounded by great people right now, people who are pushing me, like my twin sister Ligia Lewis, my creative director Milan Zrnic, and Alex Turvey, who all worked with me to create the visuals for 'Turn Me Up'."

Earlier this year, Twin Shadow released the single 'To The Top' which he performed on 'Conan' in June. Billboard stated that "Twin Shadow's canyon-sized 'To The Top' has lofty goals and proceeds to soar straight past them," while Stereogum deemed the track a "masterpiece" and "possibly the biggest, grandest thing that Lewis has ever recorded."

The Dominican Republic-born, Florida-bred Lewis adopted the Twin Shadow moniker in 2006. He has released two previous albums on indie labels Terrible and 4AD, 2010's 'Forget' and 2012's 'Confess' - an internationally acclaimed album that Pitchfork hailed for its "brash lyrics [and] laser-focused songwriting." Uncut called it "an impeccable sequel to an immaculate debut" and NME described it as a "thrill ride."

Live performances opening for Florence & the Machine and The Strokes, appearances at Coachella, Lollapalooza, and Bonnaroo, plus his own headlining shows have earned Lewis a reputation as a charismatic and compelling frontman. He has also performed on 'Late Night with Jimmy Fallon' and 'Conan'. His track 'Old Love, New Love' featured in 'Grand Theft Auto V' was named one of the best songs of 2013 by RollingStone.

Twin Shadow Eclipse Tour Dates:



03/12/15	Solana Beach, CA - Belly Up Tavern
03/16/15	El Paso, TX - Tricky Falls
03/17/15	Dallas, TX - Granada Theater
03/18/15	SXSW
03/19/15	SXSW
03/20/15	SXSW
03/21/15	SXSW
03/23/15	Houston, TX - Fitzgerald's
03/24/15	New Orleans, LA - Republic New Orleans
03/26/15	Jacksonville Beach, FL - Freebird Live
03/27/15	Atlanta, GA - Terminal West
03/28/15	Carrboro, NC - Cat's Cradle
03/30/15	Washington DC - Black Cat
04/01/15	Brooklyn, NY - Music Hall of Williamsburg
04/03/15	Boston, MA - Paradise
04/04/15	Montreal, QC - Café Campus
04/06/15	Toronto, ON - Phoenix Concert Theatre
04/08/15	Detroit, MI - Magic Stick
04/09/15	Columbus, OH - A&R Music Bar
04/10/15	Chicago, IL - Metro
04/11/15	Milwaukee, WI - Turner Hall Ballroom
04/13/15	Minneapolis, MN - First Avenue
04/14/15	Madison, WI - Majestic Theatre
04/15/15	St. Louis, MO - The Ready Room
04/16/15	Lawrence, KS - The Granada Theatre
04/17/15	Denver, CO - The Bluebird Theater
04/19/15	Aspen, CO - Belly Up Aspen
04/21/15	Salt Lake City, UT - Urban Lounge

04/23/15 Seattle, WA - Neumos
04/24/15 Vancouver, BC - Imperial
04/25/15 Portland, OR - Doug Fir Lounge
04/27/15 Reno, NV - The Knitting Factory
04/29/15 San Francisco, CA - Regency Ballroom
04/30/15 Los Angeles, CA - The Fonda Theatre

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