

Billboard

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'Bright' Days Ahead For Echosmith

Echosmith (above) — the band behind Warner Bros. Records' fifth-biggest-selling digital song of 2014, "Cool Kids" — is readying its next single, "Bright."

Warner will officially begin promoting the song to radio on Feb. 2. It already has a smattering of spins at a handful of top 40 stations, according to Nielsen Music.

The long-simmering smash "Cool Kids" (released in the summer of 2013) finished 2014 with 1.3 million downloads sold, according to Nielsen (of its 1.4 million total). Warner's only larger-selling tunes in 2013 were three cuts by **Jason Derulo** — "Talk Dirty," the label's biggest hit, with 4 million; "Wiggle" (1.7 million) and "Trumpets" (1.6 million) — and **Nico & Vinz**'s breakout hit "Am I Wrong" (2.3 million).

The parent album of "Cool Kids," *Talking Dreams*, was released in October 2013, and has lingered on the Heatseekers Albums chart for 32 weeks, earning one week at No. 1 (Oct. 4, 2014). The set sold another 1,000 copies in the week ending Jan. 11, bringing its cumulative total to 73,000.

The quartet — siblings **Jamie, Noah, Sydney** and **Graham Sierota**) will kick off a concert tour on Feb. 10 in Ames, Iowa, at Iowa State University. The band will wind through the United States until April 22, when it heads to England and Europe for a trek that will wrap May 12 in Brussels.

—Keith Caulfield