



RECORDS



## billboard

Albums accomplish this better than singles, often by exploiting our craving for musical confection to expose us to harder stuff -- savories, meat and potatoes, crusty bread, tropical fruit. One of the two I've had on my mind while writing this is a best-seller. The other is by a 59-year-old who's been taking his 1937 Gibson on the road for decades. Neither has gotten the recognition it deserves. Say hello to Jason Derulo's "Talk Dirty" and Hamell on Trial's "The Happiest Man in the World."

Granted, Derulo's never all that hard. His third album comprises 11 songs about pragmatically carnal sex so mind-blowing that three times he proposes matrimony behind it. I value both sex and matrimony too much to recommend this life strategy. But compared to the predatory Chris Brown of "Loyal" or the chauvinistic Trey Songz of "Foreign," he's so exuberant and playful he helps me get why guys and dolls fall for it--even share their thrills some, vicariously. And his command of contemporary hookcraft is musicianship aplenty by me.

## The New York Times

[*Talk Dirty*] tries to please everyone, and, shockingly, it's effective, also managing to give Mr. Derulo something he's never before had: a personality. Huge, glossy hits burst forth from this unexpectedly slick and consistently strong album...

Throughout this album, Mr. Derulo is naughty and vocally alive, and shows versatility...And impressively, the more unusual the sound, the more Mr. Derulo cottons to it, making "Talk Dirty" the year's oddest R&B album and among its most ambitious, though its greatest achievement may be creating a summer soundtrack almost everyone can agree on.

### Jon Caramanica's Top 10 Albums of 2014 (#6)

"Talk Dirty" – a Top 5 hit that spawned a viral, celeb-packed video – is probably this spring's jammiest jam. From that moment that hand-clapping, horn-blowing groove kick in, everyone within earshot must assume the twerking position...this is the track that Usher and Chris Brown wish they had made. Derulo keeps the booty beats buping for much of the rest of his third album.

# People

(2.5 of 4)

"Talk Dirty" – a Top 5 hit that spawned a viral, celeb-packed video – is probably this spring's jammiest jam. From that moment that hand-clapping, horn-blowing groove kick in, everyone within earshot must assume the twerking position...this is the track that Usher and Chris Brown wish they had made. Derulo keeps the booty beats buping for much of the rest of his third album.



(2 of 4 stars)

the hypnotic slow wind of Wiggle, with requisite Snoop Dogg cameo, is sure to be Derulo's next radio hit. He delivers a bright performance throughout...Of the known quantities "Talk Dirty" sounds like Macklemore's "Thrift Shop" on Red Bull and Viagra, while "Marry Me" shows Derulo's tender side.



(3 of 4 stars)

It's Sir Mix-a-Lot, 2014! Jason Derulo knows a thing or two about hit songs to make fans groove.

## THE HUFFINGTON POST

Jason Derulo has had a landmark year, releasing his highest-charting album and giving the world a slew of massive singles, each more catchy than the last. His *Talk Dirty* CD has so far seen the title track, along with "The Other Side" and "Wiggle" all work their way up the charts and take over radio, proving that Jason has real staying power in pop music.



Jason Derulo is tired of being Mr. Clean...fans will finally be able to see the real him: the down and dirty Jason Derulo.

# allmusic

(3 of 5)

Get over that crassness and *Talk Dirty* actually works a bit better than *Tattoos*... "Marry Me," "The Other Side," and "Vertigo" (with girlfriend Jordan Sparks) are all carried over from *Tattoos* and make this the best of both worlds, but even with sequencing that's a serious step toward making the album flow well, and *Talk Dirty* does feel like some post-traumatic stress therapy session mixed with a banging, ultra after-party. Consider it two EPs colliding together, or a bumpy compilation with massive singles, but certainly consider the highlights, and consider the lesser *Tattoos* a moot point.



Throughout his recording career Derulo has veered away from classic hip-hop and R&B, preferring to err on the side of big, all-dancing pop numbers and silky ballads, and this is more true than ever on Tattoos. The album has its lusty floor-fillers for the club – see the brassy 2-Chainz featuring hit Talk Dirty – but also delves further across the emotional spectrum The Other Side, a single with a pounding pop chorus about the perils of risking a long-time friendship on a one night stand.

Elsewhere on the LP, Derulo performs a stripped-down piano ballad with American Idol-winning popstar (and his real life girlfriend) Jordin Sparks on Vertigo, and ruminates on the breakdown of a relationship on the title track. As ever, though, Derulo's strength is in his unshakeably catchy hooks



he may be known for his sexy bedroom hymns like "Vertigo" featuring his significant other Jordin Sparks, but this album is anything but somber or smooth. Instead, Talk Dirty explores his up-tempo party anthem side. Full of beat-driven singles with catchy hooks, JD leans on Snoop Dogg, Tyga, 2 Chainz, and more to help him get his point across. Derulo will have you on your feet from beginning to end



Jason Derulo is dominating those airwaves, with his hits 'Wiggle' and 'Talk Dirty' virtually inescapable from radio — not that we're complaining! 2014 is totally the R&B star's year, and we can't get enough of his insanely catchy tracks, and neither can his fans.



Derulo may have maintained a bit of a good boy persona through the success of his first few released albums. However, things are starting to heat up with Derulo's, "Talk Dirty" hit single. Showing that he can evolve with his fans, Jason Derulo is an entertainer that can appeal to fans of all different genres of music.

Showing early on that his live performances were filled with dancing, acrobatics, and pyrotechnics; Derulo has always given his all while up on stage.



From award show performances to viral videos, the latest single from the R&B singer has sparked a fire that puts everyone in the dancing mood. 2014 is shaping up to be the year that Derulo conquers all!

The naughty tone of "Talk Dirty" also provided the perfect segue into Derulo's budding sex appeal...



more than entertaining Consisting of 11 songs on the album, each song has a deep feel and meaning behind the lyrics. This is in fact an album that everyone should purchase!



'Talk Dirty' showcases Derulo's different dimensions. And just like the album title suggests, the Miami native is indulging in some bawdy behavior as well. For Derulo, there's no time like the present to do just that.

# STUPIDDOPE

Jason again gives us a reason to be a fan of his work, supplies us with a good mix of energetic club anthems, like the title track of the album, as well as laid back smoothed out appeal. The album is nothing to sleep on, as are Mr. Derulo's talents.



full of club bangers and great guest features.

## BUSTLE

*Talk Dirty* is about as classic Derulo as any Derulo album could be. Meaning, the album is packed with dance-y radio jams, songs that are clearly written about Jordin Sparks (again, adorable) and a bunch of songs whose themes and content I'm probably not allowed to describe in detail on this website.



Jason Derulo opted for an edgier sound with his third studio album, *Talk Dirty*, and it's safe to say that he made the right choice... a feel good album with some standout moments.

## MUSIC TIMES

It's totally ridiculous and sort of nasty, but it's at least pretty seamless. Derulo is totally going after that booty...but in the most PG-13 way possible. He leaves no doubt about his desires but when it comes time for bedroom speak (I mean REAL bedroom speak), he brings in guest stars to talk dirty for him

This is a dance-pop album we're dissecting, not Leonard Cohen. These songs were created to be played at parties and to get people moving in the club, and the lyrics are part of that construction. Derulo's singing about sex and whatnot because it's what he and his producers feel is going to make the song a big hit.

the album is fun. I can enjoy the excitement in his depictions of one-night love as well as committed love. I think he's keeping up with his pop peers when it comes to execution and use of featured artists.



I confess to digging both high charting singles by R&B-pop star Jason Derulo – the drunken-trumpet-fueled “Talk Dirty” featuring 2 Chainz and bass-bumpin’ and schwing-ing whistler “Wiggle” with Snoop Dogg – before they became as overplayed as everything else on the radio that prompts grimaces and knee-jerk channel changes. He is rather adorable, though, and I’ve had a soft spot for his Haitian-bred charms ever since interviewing him pre-blow up, in 2010.

## Pittsburgh Post-Gazette

It will be hard to pick a favorite, as the addictive collection shines



**Star quality:** He has the moves and a smooth voice, plus the man knows how to pick a sample and make it a pop song.



Jason Derulo is making a big splash on the music scene this year



I really didn't want to like the 2 Chainz-assisted single but it grew on me massively. I'm not alone. It's practically inescapable, playing on radio, television shows, sports arenas and even at a financial institution I did some banking recently. After quickly checking out Talk Dirty, I have a feeling some of his other tracks will do the same.



From the sound of the album, Derulo wants to make you dance. But he is definitely getting in more touch with his R&B roots on this project. I wasn't the biggest fan of Derulo's most popular songs, but this latest project has me looking at him in a whole new way.



(3 of 5)

Derulo, who normally seems to writes songs based upon mood, must have cheered up quite a bit before the release of Talk Dirty. The album features songs that make you want to hit the club as soon as humanly possible and tear it up...Talk Dirty is Jason Derulo's best album to date, and I would highly recommend this record to anyone planning a summer get together, in need of work out tunes, or even one who travels.



(B+ rating)

Jason Derulo mixes his classic sound and style with something different on his latest album, *Talk Dirty*, with a track list loaded with club bangers and racy lyrics...*Talk Dirty* displays the singer's transition from the wild hormonal driven young bachelor to a mature young man that still keeps the party going but has learned to love and appreciate the finer things in life.



From beginning to end, this album is filled with hits and features some killer collaborations...For those of you with a love for sweet dance beats (like myself), this is your candy. Choreographers everywhere will be anxious to create some great moves & performances to this album... This album proves that Derulo is a very talented young man and will be around for a long time.

One thing that I definitely appreciate about this album is that his voice does not sound overproduced or edited. It has a very real, live feel to it, almost as if he went into the studio, recorded the vocal tracks and told them to skip out on the after effects. With all the overpolished music out there today, its really refreshing to see a younger artist that doesn't use technology as a crutch for his career. I would love to see a live acoustic album to focus on the true beauty and natural talent of his voice.



(B+ rating)

Derulo is one of those artists who is able to make music for everyone, using every genre, from hip-hop to pop and R&B. *Talk Dirty* is an album that puts together how love and success can coincide, but how each require patience and understanding. Jason Derulo is an extremely versatile artist who balances his singing on every song...Derulo knows how to use his vocals as a means to establish cohesion and identity in every track he sings, and that's more powerful than anything.

# ASBURY & PARK PRESS

the music of Derulo is a guilty pleasure of bouncy beats and happy hooks.

# DIG

M A G A Z I N E

Whether driving down the 405 or working up a sweat at the gym, Jason Derülo's new album Talk Dirty is the ultimate go-to. It is a true demonstration of his growth as an artist since his first album released when he was 19 years old. This album is much edgier and less sensitive than his other albums and has a very fun and exciting feel.

Derülo created a track list that is much more versatile for the listener than previous compilations. For an album that was pieced together from his Tattoos EP, a strictly international release, the flow works surprisingly well.

What I appreciated most was the variety of music Derülo has to offer and the different dimensions of the track list. Some tracks are clearly designed to be played in the club whereas others are more emotional and cater to the ladies.

Overall Talk Dirty is a very fun album that will do very well. Derülo has really proven himself as an artist and in his talents in the music industry. As long as he continues to put out music similar to this album, he will continue to do well in his career.



From the looks of it, the "Whatcha Say" singer is bigger and better than ever.



**Hollywood's Sexiest Shirtless Men**  
Who wouldn't want to marry these abs?!"

## DETAILS

With all due respect to Jason Derulo's singing, the first thing you think when you see one of his videos is "Dude can *dance*." The barrage of fluid contortions, twists, and gravity-defying acrobatics will have you wondering: Wait, did he really *do* that? But there's no CGI involved—only sweat equity.

## JEZEBEL

Whether you're totally jealous or Jordin Sparks for dating him or can't get enough of his club bangers, like "The Other Side" and "Tal Dirty," one thing's undeniable: Jason Derulo is on fire right now.

*seventeen*

Five months ago, Jason broke his neck, putting his entire career in jeopardy. No one knew if he'd be able to get back on top. Now, he's proving everyone wrong.

## SOUNDS

Four years ago, Jason Derulo entered the spotlight with a plea for forgiveness from his beloved with an ingenious he said-she said pop song called "Whatcha Say." Dacing in the datircase in between pouding at the the door for a second chance suddenly made perfect sense, and in a blink, the R&B everyman became an unstoppable force.

## TheCelebrityCafe.com

From "In My Head" to his racy new EP, *Tattoos*, Derulo is not afraid to push the musical boundaries while keeping his dance moves sexy and modern. In 2013, the singer showed a very sexual and stylized side to his music with this EP. Fans enjoyed seeing a new side to Derulo and even got to see more of his personal life.



R&B star Jason Derulo has smooth moves, both vocally and on the dance floor



The couple that is after our own hearts are Jordin Sparks and Jason Derulo. If it isn't cute enough that their names both start with "J", they are two gorgeous and talented people who happen to be in love...Jordin and Jason are great role models and an example of what love looks like, especially for our young lovers.

## ID♥LATOR

Miami pop-R&B star Jason Derulo may compare past loves to regrettable tattoos on his new EP, but these five songs emphasize how he relishes in starting anew. While his past efforts (2010's self-titled album and 2011's *Future History*) shifted slyly from bubbly pop to polished rock and electrifying dance, the surprising *Tattoos* (out today, September 24) veers from one hormonal extreme to another.

*Tattoos* feels either bold or heavy-handed, but it still builds anticipation, as an EP should...In *Tattoos*, it's hard to mistake new prospects for what he knows best.



And the EP does tell a story. *Tattoos* covers every stage and emotion a relationship can bring, from the excitement of the honeymoon period on "The Other Side," to the fun "Talk Dirty," featuring 2 Chainz and the inevitable end on "Tattoo" and "Marry Me."



It is filled with many hits that are catchy and will leave it's audience with a euphoric feeling.



The EP contains five songs – each with catchy melodies and very well-written lyrics – and it loses much of the repetitiveness found in



his other releases...The EP is very good and catchy, and it is a disappointment that it isn't a full-length album.



Jason Derulo's *Tattoo* is pop music. It's bubblegum. It's airy. It passes through your ear like an ephemeral substance, elucidating moments of audio bliss. And it works!



### Jason Derulo's Back At It Again

Jason Joel Desrouleaux is, simply put, a fun guy. The Miami-born 24-year-old possesses a charming smile that's beyond adorable, to say the least. His thirst for fashion is insatiable. His talents are evident. His charisma's an asset. His work ethic could probably even top that of Lakers' Kobe Bryant.



Maybe it's not a sleeper, given Jason Derulo's "Talk Dirty to Me" track record, but I don't see how anybody can bet against his new "Trumpets"—it has nearly 61 million YouTube views, not to mention a sexy video, snappy references to Katy Perry and Coldplay in the lyrics and, yes, a bunch of catchy trumpets.



**SPIN**

**101 Best Songs of 2014 (#63 Wiggle)**

For all his will.i.am-isms ("Go ahead, go ham sandwich") and his goofy reputation, Derulo's managed to carve out his own space in a year crowded with horny butt songs. "Wiggle" sounds like nothing else this year, with its whistle and folk-guitar intro making like Robert Plant about to extol a hobbit, grinding to a halt for the sudden "You know what to do with that big fat butt!" and changing to an unforgettable riff tooted on a recorder, just like the one you had in fourth grade. A subtle reference to the maturity level on display (Snoop: "Damn baby, you've got a bright future behind you")? Nah, there's no subtlety in the best song comparing asses to interplanetary masses since ["She Wants to Move."](#)

## THE HUFFINGTON POST

**Will the Wiggle Replace Twerking?**

Now that we've all mastered twerking, it's time to "wiggle."

**PEREZHILTON.com**

If you came to watch something related to the Wiggles children's show, you've come to the wrong place! The music video for Jason Derulo's Wiggle, which features Snoop Dogg with an extremely yellow grill, is just filled with butts! Butts in slow-mo, butts twerking, and even a butt made out of ice, which we think is pretty cold a\*\*. After watching this video we'd definitely let Jason talk dirty to us, among other things! This is the perfect dance song.



Wiggling, shaking, popping - Jason has got all movements covered

**HIPHOP DX**

A new booty-shaking track for all the eye candy



Jordin who? The Boss Dogg has molded the budding R&B star into a certified playa with this one.

## ID♥LATOR

Jason Derulo cemented his status as the kind of sexually-charged club bangers with “Wiggle”. The Snoop Dogg-assisted ode to big What makes the song summer-appropriate (other than its instructions to shake your booty) is the addictive whistle-like hook, which is produced by Wallpaper.

With its trap-inspired, twerk-friendly beat and cheeky lyrics, Jason Derulo’s latest single has all the elements of becoming the ultimate party jam over the next few months.

## VIBE

Jason Derulo cemented his status as the kind of sexually-charged club bangers with “Wiggle”. The Snoop Dogg-assisted ode to big butts picks up where international smash “Talk Dirty” left off — with explicit lyrics, an instantly hummable chorus and sick beats courtesy of Wallpaper...There’s plenty of dancing, drinking and scantily clad women shaking their booties. What more do you want?



the ‘summery’ visual shows Jason throwing a pool party - where he will get possessed by the infectious 'Wiggle' beat and start dancing like a maniac



He and collaborator Snoop are later seen throwing a pool party where a bunch of scantilu-cald hot women and even cops twerk to the club-friendly song



Booty Reigns Supreme In Jason Derulo’s “Wiggle” Video Featuring Snoop Dogg



Mission accomplished.

## Design&Trend

Well someone is stepping their game up!



It would seem Jason Derulo's latest effort 'Wiggle' is on course to give the steamy a cut a very serious run for its money this month



As you should expect, the clip, which features Snoop Dogg and a cameo appearance from Ne-Yo, boast a whole lot of booty shaking and body twisting dance moves from a diverse group of men and women at a pool party.



Jason Derulo smashed the world with his cross-over hit single "Talk Dirty," and now the Pop singer looks to heat up the clubs and upcoming pool parties with "Wiggle," the latest single off his album Talk Dirty.

Jason and some friends, including Snoop Dogg and Ne-Yo, invade a mansion in Bel Air to throw a crazy party, filled with lots of bootyful ladies in the Colin Tilley-directed video.



Shake That Ass. Just about everywhere Jason Derulo goes, he gets the ladies to shake what their mama gave them in his new video with Uncle Snoop.



Surrounded by beautiful women and nice weather, Jason and Snoop channel their summer energy for this captivating new video directed by popular videographer Collin Tilley. At this rate, Derulo has the potential to 'wiggle' his way to the top of the charts with this feel-good single.



Jason Derulo celebrates curvaceous women in his new video "Wiggle."



You can say what you want about Jason Derulo new single, "Wiggle", but you can't say that the track isn't contagious...The cut is an interesting, energetic, addictive club banger that finds the fellas showing off their respective style while creating something amazing. The video goes perfectly with the track finding Mr. Derulo and Snoop effortlessly bringing their lyrics to life in a colorful and energetic showcase. This shit should not be slept upon.



The singer puts the focus on the booty



'Wiggle' is a bit more cheeky — literally. Not only does it glorify ladies' derrieres, it's also one of those party songs that will make you want to move — preferably poolside.



This is another feel-good track and the latest single from Derulo's *Talk Dirty* album which is showing signs of being another hit for him.



If you're ready for the Summer to be here already, this video will make you wish it was here much sooner after you check out the official music video for Jason Derulo's latest smash single "Wiggle" featuring Snoop Dogg. The single, which is the latest track to be released from his *Talk Dirty* album, finds Jason and Uncle Snoop enjoying the sunny weather as they host a pool party where friends and loads of beautiful women attend and have plenty of fun in and outside of the pool. And of course, like any Jason Derulo video, he had to break out some of his infamous dance moves throughout the video, including some ass shaking by some big booty chicks.



Move and wiggle that shit.



new and fresh future hit.. it's made for booty-lovers and they can make this song their anthem after watching this sexy video. Admit it you wanted to be Jason Derulo in that bed.

## HIP HOP ILLUSTRATED

Another feel-good track and the latest single from Derulo's *Talk Dirty* album which is showing signs of being another hit for him



Large derriered ladies everywhere will be making this their Summer anthem.. could this be a modern day "Baby Got Back"?



think it's safe to say all music enthusiasts have been patiently waiting to see an accompanying visual for the hit single, and here we have it as Colin Tilley hops behind the lens to spruce something up for the dynamic duo.



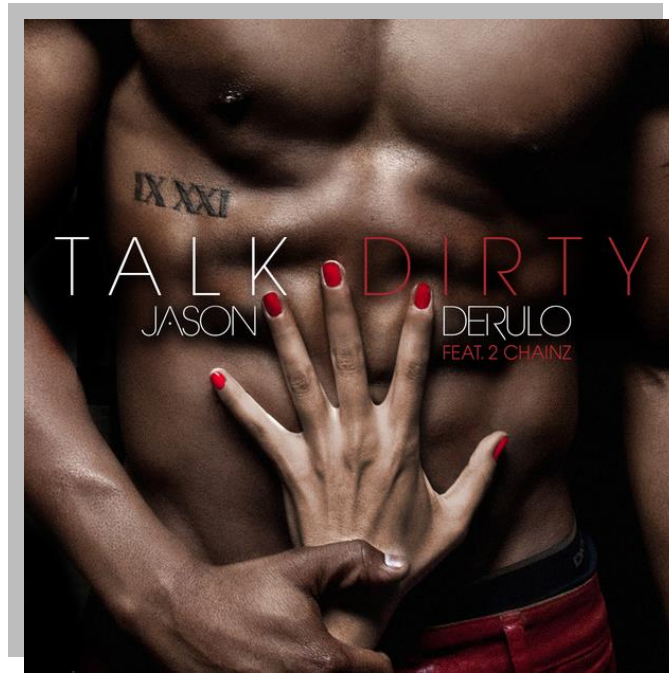
**SINGERSROOM**  
THE VOICE OF R&B

**Feel The Chemistry! Jason Derulo & Jordin Sparks Sing “Vertigo” For Walmart Soundcheck, 4.17.14**  
you could cut the chemistry with a knife! No acting here, it’s clear these two are madly in love, probably only a matter of time before he puts a ring on it!

**STUPIDDOPE**

The duo performed their track “Vertigo” for the first time and gave a brilliant live rendition of the track, effortlessly showing off their talents and coming together for something exceptional.

**bleu**   
Lets all take the time and melt



## Billboard

Unlike his latest hit "The Other Side," the new song finds the pop singer taking risks with a horn-based hook that leans into his R&B influences.

## BuzzFeed

"Talk Dirty" basically collapses East and West, like a centuries-delayed product of the ancient Silk Road, the trade route stretching from China to Spain, with "lipstick stamps" on its passport. It sounds as good everywhere as it does anywhere.



"Talk Dirty" is Jason's new single in the U.K., and, well, we'll just come right out and say that it goes HARD. Like, unexpectedly hard. Like, dirtier than Christina Aguilera's X-Tina/*Dirrrty* phase. Set to a grimy, horn-laden beat (no, seriously, there's a SICK horn moment in the chorus), Jason only wants a few things from his woman... Riiiiight, so we're pretty sure that neither Jason nor 2 Chainz will have a hard time finding *anyone* to talk dirty to them -- it's really just a question of whether or not they'll end up sending sexy screen shots to TMZ. (Because they might. #TabloidStrideOfPride). Either way, we are LOVING this jam, and we suggest you bump it up -- LOUD.

## COMPLEX

It looks like he's landed a summer banger with "Talk Dirty." The track's instrumentals are insane, and 2 Chainz verse has some outrageous one-liners on his guest appearance.



Perfection.



## Rap Songs of the Week

This is the craziest song that could be a hit right now.



"Talk Dirty" is the latest single, and it's horn-heavy, splashy, braggy - it's a lot of things... While the title might suggest some sort of smooth downtempo nasty single, this track is totally uptempo with Derulo even singing in a slight patois with "lipstick stamps" on his passport. Then along comes 2 Chainz with quite the graphic bars, thereby balancing the PG-rated verses from Derulo with some X-rated fun. Leave it to Tity Boi to bring the kink. While JD debuted "Talk Dirty" at iHeartRadio a few weeks back, it's an official UK single. It's only a matter of time though before the whole world will be singing it.

## ID♥LATOR

The explicit earworm boasts the catchiest hook of 2014, a small army of celebrity fans and major staying power on the charts.



During his international travels, Jason DeRulo often finds himself unable to converse with locals in their native tongue. When it comes to spitting game to beautiful women, however, the R&B/pop singer always manages to make himself understood. On new single Talk Dirty, the Warner Bros. crooner celebrates the power of lust to transcend national, cultural and linguistic borders. Producer Ricky Reed looks to Israeli-American pop group Balkan Beat Box for inspiration on the production tip, flipping a woodwind-driven sample from 2007 album inclusion Hermetico. 2 Chainz caps the record off with a raunchy closing verse.



The pop sensation defers from his usually synth heavy sound in favor of a horn-filled beat with foreign sentiments and a bit more soul. Despite the sonic differences, this s-xually charged song is likely to perform well on the charts.

## STUPIDDOPE

Jason Derulo is back and in a big way with his brand new banger "Talk Dirty". The track finds the crooner linking up with the ATLien known as 2 Chainz, for what is bound to be a smash single. The track's highly infectious, raunchy tone should go over well with the masses and today the fellas are back with a brand new video for the track. The interesting clip goes well with the energetic club banger as the fellas show off their skills. The video is packed full of color, ladies, and good vibes that makes the track take on a much different life. This shit is too dope.



If you're looking for a typical, pop-like Jason Derulo track, look elsewhere. Derulo is back, and he may sound a bit different from the way you remember him on his latest track, "Talk Dirty". 2 Chainz adds an urban flair that remains throughout this track, leading me to believe we may hear this one more on Urban Radio than Top 40.





With a totally different sound, Derulo strikes again with a style inspired by the sound of the Muslim regional music, typical in Pakistan. A sound quite risky but with rapper 2 Chainz, make "Talk Dirty", an interesting and risky combination, but with high potential. I like him to experience with other sounds and throw something pretty cool to international music scene.

## RICKEY

Is Jason Derulo finally having a musical evolution? YES! This funky hip-hop is the sound that he should have started making ages ago. He might even end up on urban radio. The 2 Chainz feature was a smart move. Let me find out Mr. Jordin Sparks is trying to be a legitimate artist.

## RAP-UP

Jason Derulo switches up his style in the fun and flirty video for his second U.K. single "Talk Dirty." The Miami heartthrob shows off his abs while getting up close with some sexy ladies in the colorful scenes, while 2 Chainz adds his swag to the jazzy club banger.



No matter what language you're fluent in, Jason Derulo manages to get his word out in his new video featuring 2 Chainz.

## SINGERSROOM

THE VOICE OF R&B

Jason Derulo recently unleashed the music video for his latest single "Talk Dirty," and although tastefully shot, the clip features some sexy and intimate scenes that will surely arouse the sexual addicts.

The "The Other Side" hit-maker, who is currently in a relationship with Jordin Sparks, didn't get too intense outside of his high impact dance moves, but his gorgeous model co-stars had no issues contriving their beautiful bodies to the hard-knocking track. From tight spaces to open stages, the ladies showed off their bootylicious dance moves, while Derulo croon intoxicating sexed-up lyrics, backed by 2 Chainz's raw delivery.



"Jason Derulo.

The above is the name set to find its place on many lip tonight, following the release of his steamiest effort to date, "Talk Dirty." "Marking a clean- but oh so dirty- departure from its once PG persona, the video for the single sees him turn up the heat to dangerous levels, joined by strip club anthem purveyor 2 Chainz. Think you know Jason? Think again.



Jason Derulo and 2 Chainz are no holds barred in the video for their new release 'Talk Dirty.'



Jason Derulo lets the horns blow on his bangin new UK single "Talk Dirty." The Pop singer goes global as he gets into party mood in the brand new colorful music video for the Jazz inspired song.



The track is highlighted by a sick horn section, but the clip is definitely shines a spotlight on Derulo's sick dance moves. In addition to that, the colourful video showcases a number of girls dancing and playing trumpets, and...oh, who are we kidding, there's just lots of Derulo sans shirt and we know that's what you want see the most.



Ah, cuteness all around. This music video will be great to play at an eventual engagement party.

## Entertainment

The song, which debuted on On Air with Ryan Seacrest this morning, is a sweet mid-tempo ballad in the same vein as Bruno Mars' "Just The Way You Are" that imagines a romantic proposal: "We'll forever be in love, so there ain't no need to rush," Derulo tells his lady. "But one day I won't be able to ask you loud enough. I'll say, 'Will you marry me?'" It's all as fizzy and romantic as a glass of wedding champagne.



It's sexy and it's sweet.



Both look stunning as Derulo shows off his toned physique and the "Tattoo" singer parades her slim frame. Their natural attraction for each other is apparent in fervid, playful displays that have a can't-keep-your-hands-off-each-other, almost giddy appeal.

# Star

Could it mean wedding bells are in the future for this couple?



Man, we really hope Jason Derulo and Jordin Sparks get married. Not because they're our favorite celebrity power couple (not yet anyway), but because after this video he's just delivered, it'll be pretty awkward if they don't.



In his lush R&B power ballad, Jason makes a bold relationship statement: "We'll forever be in love, so there ain't no need to rush/ But one day I won't be able to ask you loud enough/ I'll say will you marry me?! I swear that I will mean it." BIG WORDS, friends, big words. Big words that are hopefully followed by a BIG ROCK.

Anyway, now that we've heard Jason's marriage proposal, who here thinks Jordin will reply "YES, YES, 1,000 TIMES YES" via Instagram video? Kinda like that time she sang "Skipping A Beat" TO Jason and subsequently made us barf up rainbows? Maybe she could sing "Y-E-S" up G major scale, then Jason could pop out from behind a palm tree and start doing the Beyoncé/"Single Ladies (Put A Ring On It)" dance! (You can fit all that into 10 seconds, right?) These are just some of our most Jason + Jordin fantasies. (We have too much free time.)



4 of 5 stars

With his brand-new song 'Marry Me,' Jason Derulo has simultaneously granted the world its next top wedding tune and given girlfriend Jordin Sparks good reason to go shopping for a fancy white gown!

## ID♥LATOR

R&B singer Jason Derulo still bears boyish charm in Tattoos ballad "Marry Me," but he takes time to list his more grown-up aims from the very start... Reminiscent of Bruno Mars' "Just the Way You Are," "Marry Me" finds that Derulo cannot propose just yet — he's waiting for when he gets his money right, as he should. Still, he sounds elated. When claps and swelling strings enter, "Marry Me" turns into a stadium-sized ballad, as if to help match Derulo's earnest sentiments



The video is a window into their remarkable love story. The video features Sparks looking effortlessly beautiful and some sexy dance moves from Derulo.

As a single, "Marry Me" is one of the most toned down singles off of Tattoos. It features classic Derulo vocals and shows his wide range as an artist. Derulo has created a sound that has a hybrid of both pop and R&B music. His style and music is instantly recognizable.

The music video for "Marry Me" compliments the simplicity of the song and the message behind it.



Look, we know we sometimes have trouble with the line between truth and make-believe, but to be fair, the stars sometimes make it

really hard. Usually it's when an on-screen love becomes an off-screen one, but now it's the opposite that's got us scratching our heads...Well, Jordin, your wishes have come true — not only did Jason pop the question, he did it with full video and audio. The burning question is, was it all for show, or are these two preparing to say "I do?"

**PEREZHILTON**.com

We're going out on a limb and guessing that Jason Derulo and Jordin Sparks are doing just fine! Why else, after all, would he put out a sweet new single inviting the love of his life to join him in matrimonial bliss? This is the sweetest proposal ever.

**RAP-UP**

Jason Derulo is ready to put a ring on it

**THE Y&F**

We knew it was only a matter of time before this cutesy couple started edging toward wedding rings & a white dress. Especially if Jordin's still maintaining her "virginity" status that she touted she would keep until she was married. Now, her man Jason Derulo just dropped a sweet song which we're pretty sure is a precursor to him asking her that question on the real tip.

**CONCRETE LOOP.COM**

We're not sure if the two are ready to tie the knot just yet, but they sure do make a beautiful pair.

**STUPIDDOPE**

"Marry Me" is exactly what you think it is, and finds Jason pouring out his love and passion for his lady friend as he prepares to take the next step. Full of smooth melodies and a dope pop feel, "Marry Me", will definitely go over well with the masses and the radio. With its smooth feeling and positive message, this one will definitely do well.



**Arjan Writes**

Hot on the heels of his international radio smash "The Other Side," Jason Derulo unveils his much-anticipated follow up single "Marry Me" today that is taken from his forthcoming third studio album Tattoos. "Marry Me" neatly shows off Derulo's vocal chops and poignant songwriting savvy. It's a heartfelt, hook laden and soaring melodic ballad with a proper stomp that drives home the key message of the song. Jason is madly, deeply in love and he wants the entire world to know.

**That Grape Juice**.net

Romance is the name of Jason Derulo's game, dropping a new heartfelt love song named 'Marry Me' - dedicated to the love of his life, Jordin Sparks.

Lifted from Derulo's September 24th release 'Tattoos', the moving number sees the 23 year old star ditch the nightclub and set his sights on the alter, delivering what some are already billing his strongest release to date!



It's absolutely adorable when a singer writes a song for their current lovers. Following in the steps of John Legend (who stole listeners' hearts with "All Of Me"), Jason Derulo releases a stream of his new song, "Marry Me."



"Marry Me" is a very pull-on-your-heart-strings type of record.



#### Wedding Song of the Week

This video makes me smile so hard. I am a huge fan of Jordin Sparks and Jason Derulo's love. His latest video features Jordin as his love interest who he asks to marry him. Is life imitating art? Jordin say YES please! haha. Anyway, the song is beautiful and a perfect first dance number.



Cue the 'Aww!' noises from the audience.



This video is truly a story of love.



It's not an official marriage proposal, but we guess it's the next best thing.



They're one of the cutest couples in pop music, and Jason Derulo shows his true love for girlfriend Jordin Sparks in his new music video for "Marry Me."



There is a good chance that you will get a serious case of diabetes after watching this new vid from Jason Derulo. Not from the sugary pop of Jason's new single "Marry Me" but from the frolicking love scenes between him and his real-life fiancé, singer Jordin Sparks.

# **MSTARS NEWS**

They definitely make one adorable couple! Their chemistry is beyond evident in the emotional music video



## Billboard

"We have to hand it to Jason Derulo -- the R&B/pop crooner appears completely unafraid to return to his ambitious choreography after fracturing his neck while practicing a stunt in January 2012.



What do you get if you take one cup of the spoken word into Eminem's "Lose Yourself," mix in some of Usher and David Guetta's "Without You," and top it off with a healthy dose of Pitbull & Ne-Yo's "Give Me Everything"? Well, my friends, you have a recipe for a summer smash, served up to you by none other than Jason Derulo. Yes, his new song "The Other Side" seems to have all of the ingredients to become a Song Of The Summer contender. Jason Derulo Has A Song Of The Summer Contender On His Hands With "The Other Side"

## People

**"Music: Hot Singles," 3.5 out of 4 stars**

The R&B singer bounces back from his scary neck injury with a life-affirming electro anthem to good times ("Music: Hot Singles," 3.5 of 4 stars)



It's not every day you see someone who fractured their neck just a year prior doing headstands like some sort of circus freak, unless, of course, said person *is* a circus freak. Or they're Jason Derulo. Because that's just the sort of thing the singer will be doing in the upcoming video for his new single "The Other Side." Back in January 2012, when Derulo was fancy-footworkin' his way through a rehearsal for a world tour to support his sophomore album "Future History," he pulled a move he'd done a hundred times before and it



went wrong. Way wrong. Like nearly-left-him-paralyzed wrong. But that's just the kind of thing good comeback stories are made of, right? So even though "The Other Side" doesn't break the mold when it comes urban-EDM (see: Ne-Yo, Chris Brown), you can't help but root for Derulo anyway. And maybe even grab a glowstick.



**"6 Best Music Videos of the Week"**

Despite all his on-point and intricately choreographed dance moves, the moment in "The Other Side" video that will most likely be ingrained into viewers' minds is the impressive headstand Jason Derulo does (see 3:12) in between fights with his on-screen girlfriend. He even tweeted about his headstand, and we think that should be enough reason for his bombshell girlfriend to forgive him.



**"The 15 Best Summer Songs of 2013"**

You just *knew* Derulo was eventually gonna get the formula right with one of these EDM-type rave-ups, and it appears he might have finally hit paydirt with "The Other Side," which is starting to cross over. The song's not incredible, but it has all the right elements, and in the absence of a big Swedish House Mafia, David Guetta or Calvin Harris song (though the latter may weigh in with his "I Need Your Love") to dominate dance-pop radio, the space may be Jason's for the taking.



**3 of 5 stars**

Something very alarming happens five seconds into Jason Derulo's new single. "In the beginning I never thought it would be you," he sings in the opening bars, giving way to the sudden realisation that his *Ja-sun Deruuulo* tag - a catchphrase he has been keen to dismiss in the past ("if it doesn't feel right, we don't include it") - won't be making an appearance. Fortunately, the rest of the song checks all the other boxes we've come to expect from the singer; including heart-meltingly soppy lyrics ("We got closer, so you were eating off my spoon"), an exhilarating, electro-swizzling chorus and plenty of topless shots in the accompanying music video. The result is nothing we haven't heard from him before, and we wouldn't have it any other way.



∴ LIVE ∴

B B C

### The Big Picture: Jason Derulo at the World Music Awards

Singer Jason Derulo cut some shapes for this energetic dance routine at the World Music Awards in Monte Carlo.

*Rolling Stone*

### Billboard Music Awards 2014's 15 Best and Worst Moments: Best Backup: Jason Derulo's Dancers

How do you make Jason Derulo interesting? Record execs have been trying to figure that out for years, but after the Billboard Awards, we think we've finally got the answer: Surround him with a team of triple-jointed backup dancers. They popped, locked, pushed, pulled, humped and even transformed into a human chair during Derulo's medley of "Wiggle" and "Talk Dirty to Me," and without them, we would've been left with little more than four minutes of Snoop cameos and 2 Chainz confounding censors. Needless to say, they had us going "Ham Sammich."

*The Washington Post*

@ The Fillmore (DC)

With Chris Brown vigorously embracing his bad-boy image and Usher entering R&B elder statesman territory, Derulo is left standing as pop-R&B's friendly-faced, non-threatening entertainer in chief. He has the style and swagger, the Michael Jackson-inspired footwork and pipes capable of vocal gymnastics (when he's not doing actual gymnastics). the spectacle that Derulo brings to a mid-size venue such as the Fillmore is impressive.

**MUSIC TIMES**

**@ Best Buy Theater (NYC)**

Derulo exploded with his impeccable vocal skills without missing a beat... Everyone was feeding off the emotions Derulo was displaying onstage...Oh what a wonderful night! Thanks Jason!



**@ Best Buy Theater (NYC)**

Jason Derulo brought a performance worthy of the "So You Think You Can Dance" stage with killer choreography.

## Los Angeles Times

**"The Other Side" @ *Dancing With the Stars***

Sean Lowe could have used a little Jason Derulo magic with his trio last night. The Usher-esque R&B artist showed the audience he had more than recovered from his neck injury by starting off his performance in a headstand. He also did a bit of musical magic of his own with his rendition of his latest single, "The Other Side," where he disappeared into a magic box and then magically reappeared on ... the other side! Jason's got great energy and hops. Add that to the laser lights and metallic trim and the ballroom was successfully transformed into Club DWTS.



**"Talk Dirty" @ *Dancing with the Stars***

It was sexy and saucy, especially when Derulo's silvery jacket came undone and showed off his washboard abs. But that's customary with Derulo. He sizzles and last night was no different. He's got the voice and the moves.

## Tampa Bay Times

**@ Shephard's Beach Resort (Clearwater Beach)**

Derulo spent the night showcasing his dynamic dancefloor moves during hits like Whatcha Say and It Girl. Tbt\* photographer Luis Santana said Derulo and Sparks spent a while backstage talking with fans and VIPs, but "once on the stage he was all business, performing his hits and dancing until the sweat pouring from his body forced him to tear his shirt off and throw it into the crowd of screaming ladies," Luis says. "I was an unintentional victim of a drop of Jason Derulo sweat that was flung onto my forehead during one of his spin moves on stage. Job hazards of concert photography!"



**@ Jingle Ball (Tampa Bay)**

Derulo brought something to the Jingle Ball stage that was definitely lacking in later performances — energy and passion.

## The Patriot-News

**@ Jingle Ball (Philadelphia)**

Everyone unsaddled with an instrument was showing off some sweet moves - in particular Austin Mahone and Jason Derulo, who can pop and lock with the best of them. Derulo in particular wowed with his dance crew - at one point they constructed a human tower.



**@ New Year's Rockin' Eve (2013)**

Jason is one of those guys that we see perform at a ton of awards shows, and this is the sort of performance that we wish he had more opportunities to give. It was completely sweet and emotional, and very different in some ways to the high-energy numbers that we so often see him performing. It also proves that the guy has one heck of a voice, even if he does not get that many opportunities to show it off these days.



Known for his energetic style of performing and having professional experience as a dancer and actor, Derulo is a performer at all levels.