



March 19, 2015

**Big Data + ON AN ON + CHAPPO**

*Bowery Ballroom, Lower East Side.*

*8pm; \$20, advance \$18.* Big Data,

brainchild of Brooklyn's Alan Wilkis,

collaborates with acts including

Joywave and Twin Shadow on its

debut LP, *2.0*, to make electropop

that seems scientifically

engineered to find its way into

your brainspace. As evidenced

by its video for the 2014 single,

"Dangerous," Wilkis has some

familiarity with the dark arts of

marketing: The group skewers

quasi-pornographic advertisements

with gruesome aplomb.