



[FADER](#)

OVO golden child

[VICE](#)

PARTYNEXTDOOR is OVO's next experiment for how to make the music industry work.

This plan of releasing songs, touring, and not doing much else is ambitious in a music landscape that seems to demand artists always stay in the spotlight, but it's also working. There's very little money to be made in the music industry in 2014 outside of touring, selling your talents as a featured artist, and having your music licensed for car commercials. The team over at October's Very Own know this, and they're priming Brathwaite to be a valuable part of their label by adopting a perfected version of a blueprint that has failed them before with The Weeknd and the XO collective. PartyNextDoor carries on this trend of singing about the darker aspects of life, but aims his focus on the violent and romantic life of gang parties instead of after parties, putting the narrative on the drug dealer instead of the drug taker.

[NEW YORK TIMES](#)

A burlier, less emotionally icy version of the Weeknd

[THE WASHINGTON POST](#)

PartyNextDoor has explored the type of sullen, synth-swaddled R&B mastered by Drake and his former collaborator the Weeknd. This sense of musical déjà vu dominated the night, whether in lyrics about popping champagne, blowing money fast and riding through the city, or in samples of Miguel and Dru Hill.

[GRANTLAND](#)

It's fitting, then, that Brathwaite is our first truly post-Weeknd artist, doubling down on the bone-chilling Toronto nihilism that catapulted Abel Tesfaye to PBR&B stardom in 2011. Considering his youth and Canadian heritage, he's a solid bet to remain in Drake's professional orbit for a long time.

[RAP RADAR](#)

OVO's rising star

[HOT NEW HIP HOP](#)

PARTYNEXTDOOR is part of a new sound in RnB and hiphop. It is described as electronic dance music but it is clearly evident that there are hip hop influences in his sound. His style and sound is often likened to The Weekend. PND has a strong ability to cross genres, and gain the appeal of those who are fans of more traditional hip hop and R&B. His sound is futuristic as well as candid.

[GLOBAL GRIND](#)

PARTYNEXTDOOR is good at keeping his name hot in the streets.

[AXS](#)

Drake's Canadian answer to the auto-tuned, avant-R&B sounds popularized by the likes of Future and others.

[THE SMOKING SECTION](#)

His non-ubiquitous approach is a relic in a sense, a style of earlier times when artists revealed very little about their lives outside of music. Couple the enigmatic vibe with the majority of his songs being the audio equivalent of "I probably don't need this last drink, but f*ck it"* and a certain level of intrigue is nearly impossible to escape from OVO's shrouded mystery.

[AXS](#)

PARTY doesn't just sing his music. He is unique with attitude and the next level writings and producing.

[HIP HOP WIRED](#)

Aside from being one of the most interestingly named artists in the game, PARTYNEXTDOOR has amassed a quickly growing fan base, putting him on the radars of music fans following a pair of acclaimed full length projects and his first U.S. tour

[THE BOOMBOX](#)

As a wave of new R&B stars emerges on the music scene, PARTYNEXTDOOR has managed to establish himself as an artist to watch in his own right...

[OC WEEKLY](#)

Though Canada and the US share borders and time zones alike, music fans in the states often find themselves amazed at how our neighbors to the north seem to have a lock on the re-branding of our '90s R&B. Starting with Drake more than five years ago, who introduced us to The Weeknd almost three years back, Toronto and the OVO sound have captured our ears and often put us in sultry moods that elicit intimate times with those we love and those we make love to. Its a relationship similar to the Seattle-Grunge connection responsible for an entire culture. PartyNextDoor (born Jahron Anthony Brathwaite) is the next crooner under the guise of the Young Money baron to slow things down and take us back to the time of Aaliyah, Jodeci, and early Usher.

The pairing of Party's strong vocals with the chillwave, sensual and minimal beats could be what has started him on this climb to the top of the very experimental R&B sect that's emerging. The erotic nature of the mellow, candlelit vibes is present throughout the show.

[HEY REVERB](#)

PARTYNEXTDOOR draws comparisons to the neo-R&B sound of the Weeknd and Frank Ocean, with more of a focus on hip-hop and club music.

[THE MICHIGAN JOURNAL](#)

His music is in its own genre, because it is electronically infused R&B. He brings an undeniable honesty to the party mix and a Sauga City perspective that people seem to appreciate.

[MICHIGAN DAILY](#)

Hyper-modern, R&B-tinged Hip Hop dripping with luxury-induced apathy and unapologetic romanticism.

[CENTRAL TRACK](#)

Yeah, you could say that the dude's on the rise.

[OK THO](#)

Melding melodic R&B sensibility with atmospheric Miami-esque electronica, PND sports an aesthetic that is refreshingly not-so-easy to classify. In his delivery as well, PND rarely sticks with the obvious route, splitting his time between buttery smooth croon and a chopped and auto-tuned wail familiar of a Future track.



::: PND COLOURS (EP) :::

[\(listen\)](#)

[THE BOOMBOX](#)

A dreamy and euphoric ode to romanticism through his eyes maintaining his balance of trippy drug mentions and vividly professing heartbreak and love

[THE SMOKING SECTION](#)

It's going to be a good day when you wake up to a new PARTYNEXTDOOR track. The day's guaranteed to be f***ing awesome when there are four new songs waiting at your e-doorstep.



::: **PARTYNEXTDOOR 2 (EP)** :::

[\(listen\)](#)

[COMPLEX](#)

(3.5 of 5)

Another successful move in a season apparently dedicated to proving that OVO is indeed, really with the shits, boy. And more importantly, as evidenced by the contrasting album covers, the portrait of the new most mysterious man in R&B is starting to come into focus. There's still plenty of summer left. Don't hesitate to press play.

[PITCHFORK](#)

(6.8 of 10)

PARTYNEXTDOOR TWO matches his self-assured cockiness with an increased benevolent streak. Dropping his defenses helps turn *PARTYNEXTDOOR* into a project that feels more like Brathwaite's own creation rather than one that primarily (and cynically) reconfigures of-the-moment sounds, but it's still very much a project in perpetual conversation with the rest of today's R&B and rap landscapes. Brathwaite inhabits the same world as his boss, Drake, a place where it's difficult to tell exactly where singing becomes rapping and rapping becomes singing. This time around, he unapologetically swipes Young Thug's higher-and-higher-and-*higher* delivery and the relentless triplet cadence that Migos has breathed life into, both of which are employed on more than one occasion. *PARTYNEXTDOOR TWO* succeeds, much like its predecessor, largely thanks to Brathwaite's aptitude for mood. His molasses-thick production continues to get weirder in subtle ways; tracks that recall early-'90s R&B suspended in amber ("Grown Woman") sit next to tracks that sound like they come from an alternate universe where Vangelis has become the go-to producer for decaying bangers. Lyrically, *PARTYNEXTDOOR TWO* doesn't have its eyes on anything original, and its back half suffers from a turgid sameness that eventually numbs, but Brathwaite's second album functions something like Toronto's answer to ratch&B, replacing the dirtbag charm (or ugliness, as some argue) of someone like Ty Dolla \$ign with a more benign disposition.

[XXL](#)

(L of XXL)

The album provides a consistent blend of hypnotic buoyancy, and the best tracks on *PND 2* are the ones that don't try too hard and can comfortably ensconce in the background of a late night.

PARTYNEXTDOOR 2 accomplishes its very transparent goals: to celebrate a lifestyle, soundtrack sex, and make the party next door look like the exclusive event of the year.

VIBE

More confused and way more interesting is the rough-around-the-edges writing of PartyNextDoor, whose music sounds like August Alsina's might if he were trapped in a basement with DJ Screw, the Eurythmics and a two-month supply of cough syrup. Brathwaite, who produces as well, puts wonderful melody to his pain, but there is a harshness here that can't be found in Majid Jordan's work. By turns horny and tripping, hopeful and resentful, PartyNextDoor is in no rush to turn the lights out, content to drink in his pain until the wee hours. There is an unsettling wooziness that pervades the molasses beats, often muddled by scratches or static or cuss words or blame. If Majid Jordan is silk sheets on a king-size bed, PartyNextDoor is an afghan tossed on a futon.

HOT NEW HIP HOP

(73%)

"PARTYNEXTDOOR TWO" proves to be a continuation of the first installment for PARTYNEXTDOOR, as he displays more quality production and an endless amount of all-consuming lust...

Taking a sexually aggressive tone, with dark, bass heavy atmospheres, PARTYNEXTDOOR combines it with the raw honesty in his indiscreet approach to R&B lyrics. PARTYNEXTDOOR TWO, like the first album, fits somewhere after Drake's daylight to evening output, and right before The Weeknd's drug-addled sound. Production is a definitive strong suit on album, and proves a very effective, sturdy foundation for other layers to build upon. TWO stays true to its identification with Toronto's brand of atmospheric waviness.

THE SOURCE

Slow and triply, smooth and melodic.. PARTYNEXTDOOR TWO quietly became one of the summer's more anticipated projects. His non-ubiquitous approach is a relic in a sense, a style of earlier times when artists revealed very little about their lives outside of music.

Couple the enigmatic vibe with the majority of his songs being the audio equivalent of "I probably don't need this last drink, but f*ck it," and a certain level of intrigue is nearly impossible to escape from OVO's shrouded mystery.

HYPETRAK

The project boasts 12 silky-smooth records that serve as the ideal backdrop for this long summer.

RAP RADAR

'14 BEST R&B ALBUMS #1: PARTYNEXTDOOR 'TWO'

Double Up. PartyNextDoor isn't one to hold his tongue. And on TWO, he lays his game down quite flat ("Recognize", "Options", "Bout It"). But when stealing your girl isn't his focus, serenading her is ("Thirsty", "Sex On The Beach"). Hatin ass niggas, shut the fuck up.

HIP HOP WIRED

With only a pair of official projects and a co-sign from a pretty known Toronto rapper, PARTYNEXTDOOR has quickly amassed a cult-like fan base. And that should only continue with the announcement of his upcoming fall tour.

DJ BOOTH

(3 of 5)

His is background music, but not just background music, background music to a drunken orgy with super hot models. Not even I can be against that.

THE SMOKING SECTION

The 10 Best Albums of 2014 (#7)

There's a long list of acts that made anthems for getting sh*tfaced in the club this year... However, we have to bestow the honor of "2014's best album to get drunk to" to... *PARTYNEXTDOOR Two*. What the mysterious Mississauga, Ont., OVO member does have is a vastly improved addition to his quickly expanding oeuvre following his debut 2013 mixtape, and the perfect distillation of the woozy, anthemic trap&b sound that Drake spearheaded with last year's *Nothing Was The Same*. Make no mistake, though: *Two* isn't just a bunch of rough facsimiles of "Just Hold On We're Going Home" or "Wu-Tang Forever." As Samir wrote in his review, Drake's influence is palpable on the album but never overwhelming. This bodes well for the future. Keeping Drizzy's involvement in mind, then, *PND Two's* impact as a great "drunk" album doesn't mean it's necessarily something you'll find heard played in the club*. No, *Two's* the album to play when it's time to retreat from the party, hopefully with dignity intact, watching the world go by with inebriated eyes. The songs strike the perfect balance between poppy and swampy; dark and sunny; and fast and slow.

Enough moods flash through the LP's 12 songs to make up for needing to make three different regrettable phone calls, all with different prerogatives, that listeners will surely forget the next day.

PARTYNEXTDOOR Two wasn't the best album of the year, but it was superlative in the moment music's needed most: *after* the party, when the feeling of youth's indestructibility hits us all.

THE BOOMBOX

As a wave of new R&B stars emerges on the music scene, *PARTYNEXTDOOR* has managed to establish himself as an artist to watch in his own right... 'TWO' is a showcase of PND's futuristic soundbeds and knack for unfiltered musings... *PARTYNEXTDOOR's* debut album may have put him on the radar, but 'TWO' serves as the singer's own version of 'So Far Gone,' a true coming out party for an artist we may be hearing about for a while. And we'll throw a party to that for sure.

AXS

Have you heard? There is a party next door and everyone is invited.

Something about his dark and highly thuggish style is most intriguing.

TWO sounds like it was made entirely for the ladies and acts as mood music in the bedroom. *PARTYNEXTDOOR* is a master of his crafts of singing, writing and I would say most of all, producing. *TWO* is amazing for what it is, a new age bedroom bible for the lovers and the loveless. Look out for *PARTYNEXTDOOR* and watch as he slaps the industry across the face with his brilliance.

ALL MUSIC

(3 of 5)

Explicit, low-key R&B that blurs the line between narcotic and drab it's another set of songs that is predominantly slow and deeply rhythmic, full of lyrics that are nonchalantly frank and boastful.

Brathwaite's forte remains slinking backdrops, not songwriting.

EXCLAIM!

Packed with sexy, smooth R&B jams.

THE SMOKING SECTION

Like his debut mixtape from last year, *PARTYNEXTDOOR TWO* is chalk full of could-be hits... Where Majid Jordan's romanticizing is mostly nondescript, *PARTYNEXTDOOR* is consistently aiming to deliver a rapper's worth of twitter-ready quotables, even if it means veering into goofy-as-hell territory (he follows the plea "I promise to love you, and obey" with "And hit it more than once a day"). It's part of the way he—as well as guys like Future, Ty Dolla \$ign, et. al—successfully blurs the line between rapper and R&B singer. He also allows himself more room to roam on *PARTYNEXTDOOR TWO*, a change of pace from his first set of songs, most of which were cleverly too short to overstay their welcome... *PARTYNEXTDOOR* has his own compelling sound and an almost singular swagger to his music. He's primed for a breakout moment. He's already become the latest testament to OVO Sound's impressive eye for talent.

[HIT THE FLOOR](#)

(3 of 5)

The production elevates the set from mixtape fodder, and the nod to his influences allows him to blur the line between hip-hop and RnB even further. A deviation from the standard RnB on offer, essential for those looking for a deeper experience.

[POT HOLES IN MY BLOG](#)

(3 of 5)

Cings to his penchant for down-tempo production, brooding, airy synths and direct, oft-sexual lyrics. Even when his words merely scratch the surface and supply little resonance, though, the beats are so consistently rich and emotive that after a full listen you feel as though his work was much heavier on substance and shared sentiments than was actually the case. It's clear from the consistency of the production, and the fact that he's had a hand in every song on his past two projects (and even some others—most notably, Drake's "Days in the East"), that being multitalented in this way isn't just an asset for PARTYNEXTDOOR—it's an absolute necessity.

[THE ORIGINAL SOCIETY](#)

PARTYNEXTDOOR TWO shows OVO's golden child extending his vocal range and reaffirms his production ability. A flawless sequel to a near-perfect debut.

[JUNGLE OF SOUNDS](#)

Solid piece of work from the OVO product, something that anyone can vibe to
You have your bangers, mood setters and chilled vibes what more could you ask for if you are a hip hop/R&B fan.

[OK THO](#)

TWO is equal parts raunchy and romantic, sensual and sweet.
When it comes to TWO, the star of the show is truly the production. In an industry where the rules of hip hop vs. R&B are constantly being re-written, TWO blurs the lines even further, and that is what keeps us listening. This project showed us how well PND can try on the hats of others --the romanticism of Drake, the drunk-in-lustfulness of The Weeknd, the conquering attitude of Juicy J.

[CAN'T STOP HIP HOP](#)

Its not just music, it's an experience. It's a movie for your ears

[THE MICHIGAN DAILY](#)

Hyper-modern, R&B-tinged Hip Hop dripping with luxury-induced apathy and unapologetic romanticism

::: RECOGNIZE :::

[\(video\)](#)

[THE FADER](#)

The FADER's 116 Best Tracks Of 2014 (#30)

At the tail end of summer, PARTYNEXTDOOR dished woozy, vice-laden R&B made for car rides behind illegal tints and 3AM hotel post-games. *Who do you fuck in the city when I'm not there?* Drake asks on "Recognize," and it lands like a lost stray from *Take Care*, wringing something that sounds like affection out from layers damp with lust.

It carried all the way through to winter for good reason.



::: **PARTYNEXTDOOR (EP)** :::

[\(listen\)](#)

[BILLBOARD](#)

Consisting of 10 songs, “PARTYNEXTDOOR” serves as the 19 year-old’s first project, and it’s certainly worth a listen. There’s some great production throughout, and PARTYNEXTDOOR’s half-brag, half-sad sing-song raps are good.

[COMPLEX](#)

PARTYNEXTDOOR dropped his eponymous debut project. PARTYNEXTDOOR is a smooth uptempo ten track project with only one feature, Drake.

[FADER](#)

Filled with short songs and a lot of excellent, minimal beats, it’s a less hazy, intense listen than The Weeknd, and possibly for the better.

[XXL](#)

...a strong introductory effort with enough smooth and uptempo jams to soundtrack your summer.

[VIBE](#)

Bouyed by spacey synths, Auto-Tune and more than its share of stripper references, the mixtape bares some striking similarities to another Canadian crooner with love for his crew. Yet the project is an all-too-hazy introduction for this freshman. The production—albeit interesting—far overshadows his artistry, as does a reliance on R&B clichés.

[THE SOURCE](#)

The great part about the OVO artist’s official debut is his willingness to go for the goal, and the ease with which he manages over the top ballads and choruses with his serene, straightforward persona... If anything should be taken away from PARTYNEXTDOOR’s debut, it should be this: Drake’s attempt at championing the Toronto sound was short-lived with The Weeknd, despite the alternative R&B star’s knack for creating crowd favorites and impressing crowds internationally. His sound, however, took some

getting used to, and the murmurs of his lyrics being inaudible were enough to distill his fanbase down to only the very loyal. PARTYNEXTDOOR on the other hand, is a readily available extension of Drake's carefully assembled Take Care concept and sound. Hailing from Toronto, he effortfully re-ignites the genre's fascination with the city's prolifically expressed roller coaster of emotions. Drake once said of his sophomore album, Take Care, "it sounds like a drive down the streets of Toronto on a rainy night." If that's the case, PARTYNEXTDOOR is a drive down the same street, except a DUI is issued at its culmination.

HIP HOP DX

PARTYNEXTDOOR is less falsetto, not as extravagant, lower intensity, more auto-tuned, and easier to digest. It's the party next door to the larger, fancier, harder-to-get-into party that the self-proclaimed "champagne papi" is throwing. PARTYNEXTDOOR's highlights show a new artist with a very promising future... As a first glimpse at PARTYNEXTDOOR, the self-titled collection is a strong introduction that should earn him some pretty serious fans. Though the overall sound isn't anything too new or groundbreaking, PARTYNEXTDOOR is just divergent enough that it maintains refreshing replay value.

FACT

Drake clearly has a type. After co-signing and collaborating with moody sadsack The Weeknd, he has now found another obsession in 19-year-old Ontarian PARTYNEXTDOOR, and the similarities are pretty plain from the outset. A mysterious Canadian crooner with a taste for dark, electronic beats who raps and sings with a tear in one eye? Sound familiar? Thankfully, PARTYNEXTDOOR self-titled debut doesn't suffer too massively from its resemblances to Abel Tesfaye's weepy emo-R&B, and while it might not win on the originality front, there's just enough in the song department to hold our interest... Admittedly, we're suckers over here for obscured, fuzzy R&B, and PARTYNEXTDOOR has already proved he can handle that

NOW

The first thoughts that come to mind while listening to the self-produced debut mixtape from PARTYNEXTDOOR are not about the mysterious young Mississauga singer, but about Drake and Noah "40" Shebib and their desire to sonically brand Toronto. PARTYNEXTDOOR is signed to Drake's October's Very Own roster, and his sound exemplifies the recent wave of singsongy rap emphasizing sputtering hi-hats and reverberating bass optimized for strip-club ass-clapping or cruising in the car. It's an aesthetic PARTYNEXTDOOR realizes convincingly, albeit predictably.

TORONTOIST

PARTY and The Weeknd have similarities beyond both being friends with Drake. Both of them have a well-cultivated air of mystery about them. Both of them trade in the same subgenre, a kind of ethereal, slightly forlorn brand of R&B that's a little further away from the genre's gospel roots and a little closer to downtempo electronic music and cloud rap. (Yes, it's what many folks would call hipster R&B, or PBR&B.) They have similar voices. They both insist on spelling their names in funny ways. That said, there are some fairly major differences between them.

While The Weeknd may be the bigger pop star at the moment, PARTYNEXTDOOR has the more pop-chart-ready sound. His vocals are cleaner. While he often paints in the same muted tones as Abel Tesfaye, there are points on his self-titled debut where he goes for it and straight-up sings. He refuses to play cool and hold back on "TBH," or on the back half of "Break from Toronto." (You can listen to "TBH" by clicking on the sample above.) Unlike The Weeknd, he's capable of sounding celebratory for short bursts. If "Right Now" was just a few beats per minute quicker, it would be an outright party jam. PARTY is also much more of a Drake/Future-style hip-hop/R&B hybrid. He straight-up raps at the beginning of "Break from Toronto," and definitely straddles the line between rhyming and singing on "Relax with Me" and "Right Now."

PARTYNEXTDOOR probably knew the sort of comparisons he was inviting when he signed up to be Drake's new singing buddy, but the positives have already far outweighed the negatives for him. (Sure, we'd probably write about him either way, but would Fader pay any attention to him if Drake didn't have a

guest verse on “Over Here”? Probably not.) That said, his self-titled debut proves that he has the potential to be much more than just a Weeknd clone, and it’s hard to argue with anything that draws more international attention to the city’s rapidly growing R&B scene.

EARMILK

Another Toronto native is poised to be the next big name out of the Canada and he goes by PartyNextDoor. The best way to describe his sound would be the outcome of a mix between Drake, Jeremiah, and Future– if these artists were morphed into one the result would be the 19 year old PartyNextDoor.

THE DROP

Comparisons to the Weeknd are going to be inevitable, but that would be unfair because PARTYNEXTDOOR sounds nothing like him. In fact, the music on the 10-track effort is filled with smooth, uptempo jams geared for the clubs... Overall, if you love Drake’s atmospheric love ballads, then you will appreciate PARTYNEXTDOOR’s tracks on this mixtape.

PASSION WEISS

Jokes aside, this is a fairly impressive first salvo from Pndoor. I’ll always have a bias towards young muthafuckas that have a robust and unique enough aesthetic and Pndoor kinda has that. Even if he’s a bit derivative of Drake and The Weeknd. I guess we can start describing this as the ‘Toronto Sound’ then? Chilly electronics and ambient sounds backed by slightly less than busy drums and augmented with the occasional screwed vocals and tons of altered vocals? Phew! I dunno, I’m just a bloggerist of ill-repute. Some of this self-produced stuff blends together a bit too much for me and for once in my life I’m actually happy when Drake shows up. Overall, I’m impressed.

ON RECORD

PND’s first project really sets a smooth yet intriguing M.O. for himself. The self-titled and self-produced 10-track debut is laden with R&B, hip-hop and soul flavours, with both uptempo and downtempo jams, sure to be the soundtrack to your summer. This release demonstrates masses of talent in both song writing and production, working as an introduction of sorts to himself as well as his sound.

However, what sets PND apart from other artists is the combination of soulful melodies with an upbeat modern sound, carrying enough emotion to grab your attention without drowning you in it. PARTYNEXTDOOR will soon be taking his party worldwide, as success is the only answer to talent like this.

OLOGY

Frank Ocean and Drake are dominating the more "traditional" formats of R&B, which is good and fine, because that’s bred artists like The Weeknd and PARTYNEXTDOOR who are pioneering the genre in a different way, and a successful one at that. Regarding PARTYNEXTDOOR’s self-titled album, it’s well worth checking out, so, you know, do that.

POTHOLES IN MY BLOG

PARTYNEXTDOOR the songwriter may be forgettable, but PARTYNEXTDOOR the producer represents the shinier side of the coin. The beats make up for the artist’s lyrical shortcomings and then some. Most of the backdrops in the ten tracks share a cohesive, club-ready vibe while being easily discernable. The bounce in “Wild Bitches” gives way to the urgent claps and lullaby keys on “Relax With Me”, while the jazzy saxophone sneaks its way into both tracks to give some sort of emotional continuity underneath PND’s lust.

PARTYNEXTDOOR reaches its zenith in “Right Now”’s hook, which captures a sense of nocturnal ecstasy as PND admonishes you to quit fucking with the lames. Here, the lush production is joined by what sounds like a computerized synth line. The moment captures the strengths and failings of his debut. The synth line brings a sense of expectancy as it follows right along with the keys’ note progression, unintentionally

symbolizing the already seen route PND seems to be taking. We will undoubtedly learn more about PARTYNEXTDOOR the artist and person as time progresses, but the question is what will we find once the mystery curtains are pulled, and will we stay and observe the findings even if it is a fancy curtain? Is he a compelling villain?

SOHH

The wave of fresh talent continues to surface from Canada, and new artist PartyNextDoor brings the best of both worlds with rap and R&B directly to the mainstream.

INDIE SHUFFLE

A cross between Drake's emotional R&B styling and The Weeknd's moody electronica, PARTYNEXTDOOR has all the trademarks of the next big thing.

THE GRID

These 10 songs still contain enough interesting details—serpentine sub-bass, saxophone transitions, an affinity for unusual minor-key melodies—to hint at more thought-out things to come...But the cooing sample from another R&B singer, Miguel, and the opening line “this what 'Sauga feel like in the night time” on “Break From Toronto”—both acknowledgements of a world beyond OVO—gives PND an approachability that evades the Weeknd.



::: LIVE :::

XXL

As soon as you walk in the place was electric. From the naked eye it appeared that everyone was inebriated and was waiting patiently for PND to arrive on stage. It was good vibes all around and a healthy girls to guys ratio (cuffing season in full effect).

Mist appeared on the stage and out comes the Toronto crooner to thunderous roars of screams and brights lights from everyone's cellphone camera.

VIBE

Review: PARTYNEXTDOOR Brings The Party Back To New York

A remedy for the cold, wintry nights of cuffing season arrived in New York City: an extreme dose of PARTYNEXTDOOR. Young couples and single ladies crowded Manhattan's Irving Plaza (March 1), finding

shelter from the snow storm inside for a night of K-Y-drenched R&B... leaving both Stans and newbies to his catalog satisfied

[GLOBAL GRIND](#)

The perfect concert for cuffin season.

[HIP HOP WIRED](#)

Pressure bursts pipes, but PARTY remained triumphant has ran through live renditions of the his sonically syrupy jams.

[THE BOOMBOX](#)

PARTYNEXTDOOR Does Things His Way at Irving Plaza in New York City [VIDEO]

A Sunday night (March 1) in New York City is usually reserved for relaxation and mentally preparing for the work week ahead, but not when PARTYNEXTDOOR is in town. The R&B singer sprinkled his sonic magic throughout the air for a sold-out crowd at Irving Plaza on the Big Apple stop of his PND Live World Tour. He moved through more than 20 songs during his performance, delivering his brand of moody, sex-drenched lyrics from his self-titled effort, *PARTYNEXTDOOR TWO* and *COLOURS*. A sold-out show for PARTYNEXTDOOR is proof his ascension in the music industry is off to a promising start. One thing he hasn't lost during his climb to the top: his manners.

[EXAMINER](#)

(4 of 5)

PND Live has a psychedelic feel to it per the vivid and epileptic visuals. A lot of fans and music connoisseurs alike think PARTYNEXTDOOR and The Weeknd sound the same or are similar artists. The Weeknd is more of a lover and crier, while PARTYNEXTDOOR is like the Chief Keef of the R&B world. As a matter of fact I'm going to create a new genre for PARTYNEXTDOOR; Gangster Indie Pop.

[NOW](#)

Shouting lyrics line for line along with him, it was clear that those in attendance had allowed PARTYNEXTDOOR TWO, the artist's second effort, to serve as the soundtrack for much of their summer and have no intention of allowing it to fade away for fall. His earnestly delivered promise to continue making quality music was endearing and it helped to make up for a shorter than expected set. Clocking in around 45 minutes, it was hard not to walk out of the venue wanting more. That being said, it's a credit to PARTYNEXTDOOR's growing stage presence that the guest appearance from Drake helped to complete the night, rather than eclipsing all that came before it.

[TIME OUT NEW YORK](#)

Unsurprisingly, PartyNextDoor's hazy, Auto-Tuned R&B shares quite a bit with the hedonistic best of the Weeknd and Aubrey Graham. Make no mistake, the party's here tonight.

[VEGAS SEVEN](#)

(3 of 5)

Drake's Protégé PARTYNEXTDOOR Makes a Short Yet Sweet Vegas Debut

[VEGAS SEVEN](#)

The rising R&B star makes crude, melodic bangers about sex and drugs. Needless to say, of all the concerts ever mentioned in Sound Proof, this one will have the best male-to-female ratio of attendees.

[SEATTLE WEEKLY](#)

Live Review: With a Fun-Loving Crowd, PARTYNEXTDOOR Made the Neptune a Nightclub
He's only been in the game for about a year and a half, yet he drew

an impressive crowd to the Neptune, selling out the 1000-capacity venue within a week. As an enthusiast of the modern variety of dark, electronic R&B, I'm an avid fan of PARTYNEXTDOOR. It's easy to get lost in his synthy, layered beats and genuine, seductive lyrics.

[BALTIMORE CITY PAPER](#)

Drake sidekick PartyNextDoor warbles drugged-out R&B at Baltimore Soundstage

[THE HILLTOP](#)

OVO Went Up on a Friday

PARTYNEXTDOOR has taken giant steps over the course of only two releases. With the drive that he has exhibited, a strong following across the nation, and one of the hottest artists, and labels, in the game behind him, things are looking up for the Mississauga native. This past Friday's show marks the fourth stop on his sold-out, fourteen city tour, and as he continues in traveling and growing as an artist, expect bigger and better projects from him and the rest of OVO Sound.

[AMERICAN UNIVERSITY'S THE EAGLE](#)

PARTYNEXTDOOR To Grace D.C. With Smooth Swagger

While fellow Torontonian The Weeknd (a former Drake collaborator) gravitates toward sultry beats and sensual wails, PARTYNEXTDOOR brings more of a trap element to his music while maintaining sex appeal in his lyrics. There will be critics who call PARTYNEXTDOOR's brand of R&B shallow, but it's important to remember his youth. A 21-year-old kid who gets to tour the world and hang out with Drake isn't necessarily going to be singing about respectable subject matter. His music has reached millions of fans internationally with resoundingly positive feedback. His show at U St. Music Hall will give his fans a glimpse into the future of R&B — electronic influences and all — as well as performing a show that may just charm their pants right off.