

[ROLLING STONE](#)

10 New Artists You Need to Know: July 2015

Sounds Like: One in the morning at your favorite cabaret bar

Don't be fooled by the images of Andra Day in doo-rags and vintage furs like a post-millennial Billie Holiday. Far from a retro artist, her music spans from "Forever Mine," which is inspired by the Flamingos' doo-wop classic "I Only Have Eyes For You," to the soaring empowerment anthem "Rise Up,"

[NPR](#)

Andra Day walks the line between reverence and revelation, using both to her advantage. The soul, jazz and R&B singer cultivates an aesthetic with clear reference points in the past, but she tells stories firmly rooted in her present. It's a jarring and compelling combination.

[ASSOCIATED PRESS](#)

Who can get away with mashing up the Notorious B.I.G.'s "Big Poppa" and "Let's Get It On" by Marvin Gaye?

New songbird Andra Day.

The San Diego-based performer, who also blends Amy Winehouse and Lauryn Hill in another YouTube post racking thousands of views, is top-notch vocalist: Her voice, scratchy at times, sounds good over any beat.

At first glance, she may look like Rihanna, but her sound is unique

[BILLBOARD](#)

Her covers of R&B to rock hits showcase Andra's range of taste and talent. The singer-songwriter possesses a voice as powerful and classic as the great Jazz and soul greats that influence her.

[BILLBOARD](#)

genuinely intentioned and rife with regret.

[ESSENCE](#)

Andra Day is a true artist.

Her voice and unique persona make it hard not to want to know more about the up and coming talent

LOS ANGELES TIMES

Funky powerhouse

[COMPLEX](#)

Those in search of a new artist with an old soul, look no further than **Andra Day**.

[GLAMOUR](#)

If we have anything to say about it, this gal is going to be a star.

[NYLON](#)

No matter how you know Andra Day one thing's certain: Day is a huge presence. Influenced by the likes of Billie Holiday, Nina Simone, and Etta James, the singer has brought a huge dose of soul into the modern musical landscape

[VIBE](#)

...a body of work that sticks out like a sore thumb alongside some of the major music releases of 2015, and that's a great thing. It signifies timelessness, embodying all the things to love about nostalgia when it comes to vintage-style music.

The project attracts ears familiar with the power and melancholy texture of Amy Winehouse's voice mixed with the grandiose nature of a Broadway showgirl.

UPTOWN MAGAZINE

Attention: We hereby instruct you to seize the day – Andra Day, that is. Not because we're enamored with her yesteryear style and red-stained lips, or because Spike Lee directed the video for her debut single, "Forever Mine," but because her retro-pop-soul sounds billow through our bodies with a brassy boom. And we love her vocal hybrid of Amy Winehouse and Rihanna.
the sun won't set on this Day any time soon

[HELLO BEAUTIFUL](#)

It's hard not to fall in love with Andra Day as soon as you hear her raspy voice. She draws you in and keeps you locked with her refreshing artistry and charming pin-up style.

[FUSION](#)

Her voice is somber, filled with a history, reminiscent of women like Billie Holiday and Amy Winehouse, who sang through the pain, who brought us art that taught us not only how to feel but how to survive.

[FAULT](#)

Andra Day is probably the biggest up- and-coming music artist based in Los Angeles today. Day's retro-influenced sound and powerful vocals have already seen her build up a large global fan base, and her recently-released cover versions of international hit-makers on social media platforms have lead to a huge buzz within the music and entertainment industries. Day's signature sound sees her take past musical genres and contemporise them in her own inimitable fashion. Her incredible voice, heartfelt lyrics and undeniable talent have all helped Day connect with her fans, and it is no surprise that, after only recently finishing her debut album, she is already being courted by numerous record labels.

[OKAYPLAYER](#)

Andra Day is a name you might do well to remember; a very old soul manifested in the star presence of a brand new artist. Her voice combines the smoky character of someone who's lived several lifetimes of pain and wisdom with the fierce edge of a girl ready to take on the world. It's always dangerous to reduce an artist's complexity to a simple $1 + 2 = 3$ formula but it would not be an exaggeration to describe Andra's appeal as "Rihanna possessed by the ghost of Billie Holiday." With flawless jazz chops that she can apply to soul, pop and doo-wop melodies with equal ease, she's already being looked at as a scion of the dearly departed Amy Winehouse, that longed-for singer with the voice and charisma to single-handedly inspire a rebirth of classic soul.

[OKAY PLAYER](#)

A name, a sound and a look as distinctive and vintage-set as anything in today's landscape now has some room to breathe and might just provide you with your new favorite r&b songstress.

[GLOBAL GRIND](#)

Singer/songwriter Andra Day first caught our attention when she posted a video of herself covering Notorious B.I.G and Marvin Gaye in a creatively refreshing mash-up on YouTube. The San Diego-raised singer's voice is overwhelmingly soulful and melodic, yet riddled with very apparent jazz influences....Andra is definitely a starlet music lovers should keep their eyes on.

[THE BOSTON GLOBE](#)

...the set covers vast territory without losing focus. With powerful, polished vocals and jazz-influenced phrasing and intonations, Day proves remarkably expressive.

[BOSTON HERALD](#)

My word, what a voice she has, a powerful, soulful expressive voice that commands attention. She has Amy Winehouse's jazz chops, Dionne Warwick's pop savvy and Tina Turner's playfulness. And she looks the part, with her regal Eartha Kitt headdress, bouffant 'do, fake (we assume) mink jacket, '50s-style aquamarine jumpsuit and abundant jewelry. This young woman has what it takes to be a huge star.

[MINNEAPOLIS STAR TRIBUNE](#)

sultry vintage soul singer Andra Day suggests Amy Winehouse

[EDMONTON JOURNAL](#)

It would be short-sighted to only compare soul singer Andra Day's debut album, Cheers to the Fall, to the music of Amy Winehouse and Adele...Cheers to the Fall falls between the two: Day's not quite as blunt or raw as Amy, and she's got a little more retro steeze than Adele. But Day is much more than just the influences of the last decade.

Anchoring every tune is an enormous voice: Day is technically excellent without being too polished. That said, the production and arrangements are slick: when she gets gritty, as she does on the final, eponymous track, sterling "oohs" remain in the background, evoking '60s girl-group radio pop. ...songs such as Goodbye Goodnight, Rearview, Red Flag and City Burns remain upbeat while successfully conveying that punch-in-the-gut feeling the aftermath of a relationship can bring.

MY DIVEO

Every now and then, there comes an artist whose sound is so timeless that causes music lovers to wonder how they didn't catch on sooner. Meet the soulful newcomer Andra Day. A San Diego native who is stirring up the music world with her edgy, yet jazzy style that is inspired from her idols. Her signature style and sound channel the likes of some of her idols including Billie Holiday, Etta James, and Amy Winehouse.

KILLER BOOMBOX

Get Whit It: 5 More Artists You Should Love

I need someone to convince me **Andra Day** is, in fact, a human being from Earth and NOT a creature from a far away planet full of gorgeous women with Amy Winehouse-esque vocal skills. LAWD, I can't stop watching her YouTube videos. She is so talented I have no idea how she has been this slept-on for so long, but after a recent BET Awards performance, I'm convinced that will change very soon – but hopefully not. As much as I love watching artists get bigger and bigger, I love having them at the level that Andra is at now. It's more personal and feels like an uncovered hidden treasure that you don't want to tell anyone about. From originals to (all genre) covers, she rocks them all brilliantly.

POP GOES THE WEEK

You may not have heard about Andra Day yet – but it won't be long. It was barely two months ago when the singer posted a handful of videos on YouTube – singing mashups and covers with a voice that will knock you off your feet.

::: FOREVER MINE :::

(video)

ROLLING STONE

Day's "Forever Mine" is an unabashedly romantic testament to spiritual love and commitment

THE FADER

showcases her big-bodied voice and her old soul alike

VIBE

the video shows Day belt out lyrics of a strengthened spiritual connection and her journey to find a timeless love while all eyes are—or aren't—on her.

DJ BOOTH

a classic sounding piece of doo-wop, one that shows off Andra's timeless voice and the incredible warmth of her sound

SINGERSROOM

a doo-woppy groove which lets her uniquely brassy voice shine

THE SMOKING SECTION

Andra's performance here is rich and layered and she leaves herself available to failure, desire, and anything else that might come her way.

SOUL BOUNCE

Already YouTube famous for her jazzy covers and inventive mash-ups, **Andra Day** is poised to make a big splash this year.

Ms. Day describes her music as "...a blend of jazz, soul, doo-wop, plus a little bit of rock and a little bit of hip hop on the underbelly." In lesser hands, this type of musical experimentation would yield chaotic results. But Andra definitely knows what she's doing, crafting a unique retro sound and delivering vocals full of brass, passion and charisma. Embracing a vintage style to match her music, there's no question that this talented songstress is committed to her artistry...and we can't wait to see and hear more.

[EMO AT HEART](#)

For those of you — like many of us at EAH — that miss the beautiful songs that Amy Winehouse gifted us with, you will be pleased to hear "Forever Mine" from newcomer **Andra Day**.

::: GOLD :::

([video](#))

::: RISE UP :::

([audio](#))

[ROLLING STONE](#)

soaring empowerment anthem

[BUZZFEED](#)

57 Songs You Need In Your Life This Month (#38)

San Diego native Andra Day proves her diva bonafides on the stripped-down "Rise Up"

[BOSTON HERALD](#)

serious hit potential; it's an Adele-styled bit of pop with a hook you can't get out of your head.

[CHICAGO NOW](#)

Soundtrack of My (Work) Life: Favorite Songs (#11)

I love this moving song for so many reasons. It's my new morning wake up song. Especially on the tough ridiculously early mornings when I'm literally rising up before the day.

[EDMONTON JOURNAL](#)

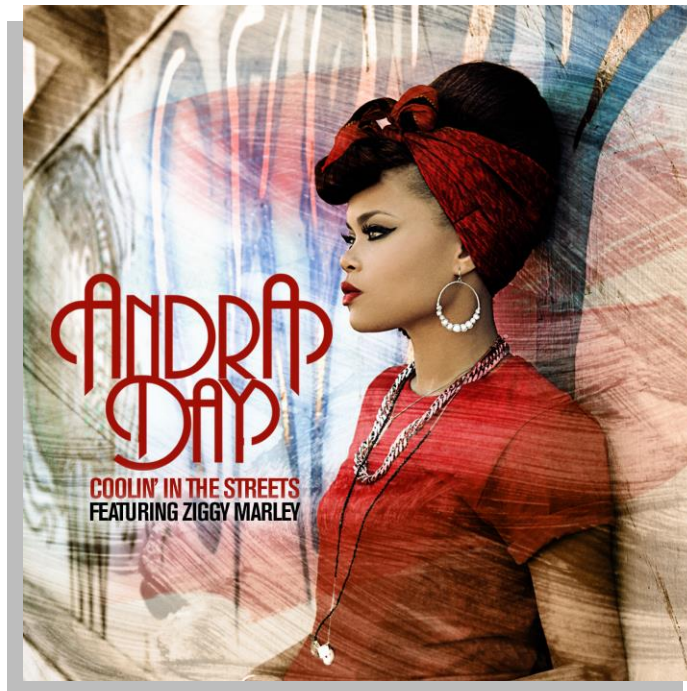
The obvious smash single is Rise Up, a multiple-repeat-worthy ballad that doesn't have to be about love at all. It screams revolution, politics and empowerment as much as it does relationship. Prepare to hear this on awards-show stages next year.

::: ONLY LOVE :::

([audio](#))

[OKAYPLAYER](#)

on her new single "Only Love" she carries the engagingly raspy torch song of the opening bars to a soaring, panoramic chorus:



VIBE

You may have heard this new one by recent Warner Bros./Buskin signee Andra Day and Ziggy Marley on TV recently. The two managed to craft this sweet tune, which has become the official song for Bud Light's Bud Light Lime campaign.

DJ BOOTH

While Andra Day is a newcomer to our pages, Boothgoers who spend time in front of the tube may already be familiar with the *Warner Bros./Buskin* signee's debut promotional single. Throughout the summer, *Coolin' in the Streets* has received heavy rotation as part of a nationally-aired commercial for Bud Light Lime. And it's no mystery why the song was selected; featuring the San Diego singer's buoyant vocal stylings and producer Adrian Gurvitz's dreamy, string-drenched production, it's the perfect background music for cracking open an cold one with good friends.

STUPID DOPE

The track is a highly addictive, uplifting number that honestly makes me want to play it at max level, and go "Coolin' In The Streets".

::: LIVE :::

BOSTON HERALD

...the 30-year-old San Diego native who opened for Kravitz at the Blue Hills Bank Pavilion and earned an extended standing ovation after her riveting 10-song set. My word, what a voice she has, a powerful, soulful expressive voice that commands attention. She has Amy Winehouse's jazz chops, Dionne Warwick's pop savvy and Tina Turner's playfulness. And she has a first-rate band. All this added up to one of best sets I've seen this year.

It's fair to say that most audience members had never heard of her before. Those who chose to swig a beer and look out at the ocean rather than watch the opening act made a big mistake. This young woman has what it takes to be a huge star.

[GUARDIAN LV](#) - @ BET Awards 2015

Day sang and her voice sounded powerful and packed with emotion

[VICE'S NOISEY](#) - SXSW 2015

ASCAP's showcase brought out R&B luminaries and newbies—BJ The Chicago Kid, Andra Day, Son Little, and Kevin Ross

[ASCAP](#) - SXSW 2015

The incredible Andra Day sang with grace and grit, enrapturing the crowd with just her voice and a guitar.

[WKNC](#) - SXSW 2015

Starting off the night was a soul singer by the name of Andra Day, accompanied by a single guitarist. Andra Day's beautiful voice had everybody swaying to her rhythm with glassed over eyes. Guys were falling in love with her, and women were bonding with her strong feminine stage presence. Her style is akin to Erykah Badu, with sweet melodies about love, pain, and everything else, that people can just connect to. There was no glitz and glam to her performance, just raw talent as she sat on a stool, holding her microphone, soothing the wary crowd who had spent the better part of the day battling hordes of drunk St. Paddy's Day festival goers. Then to get everybody into a more Hip Hop vibe, she went into a jazzy and soulful rendition of Biggy's classic, "Big Poppa." Dope is an understatement! She nailed it, killed it, and set it on fire, for which she received a roar of applause and praise at the end of her performance.

[BILLBOARD](#) - Common, Aloe Blacc & Erykah Badu Celebrate Nina Simone Sundance Concert
delivered equally riveting takes on Simone's material

[COMPLEX](#) – "What Happened Ms. Simone?" @ Sundance 2015

The songstress destroyed the room

[SINGERSROOM](#) - TV One's "Verses & Flows" 2013

Recently Day made her TV debut by performing her latest offering "Red Flags" with Adam Blackstone's band on TV ONE's "Verses & Flows," presented by Lexus. Like her Youtube renditions, the retro-soul newcomer enlightened listeners with her rich and masterful sound, evoking that true feeling from hearing a great song.