

For Immediate Release:

ANDREW LLOYD WEBBER DEBUTS FIRST-OF-ITS-KIND 360° MUSIC VIDEO OF "YOU'RE IN THE BAND" FROM "SCHOOL OF ROCK - THE MUSICAL" ON YOUTUBE

THE VIDEO WILL ACCOMPANY A NEW SINGLE PRODUCED BY LLOYD WEBBER AND MUSIC PRODUCER ROB CAVALLO



CLICK ABOVE TO WATCH THE 360° MUSIC VIDEO OF "YOU'RE IN THE BAND"

New York, NY (October 14, 2015) -Andrew Lloyd Webber will release a fully immersive 360° music video for "You're in the Band," a musical number from his upcoming Broadway show, *School of Rock - The Musical*, today, Wednesday, October 14, 2015. Shot in a real NYC classroom, this innovative 360° video produced for the Broadway production is one of the first of its kind on YouTube or Facebook. The video, was designed by Andrew Lloyd Webber and *School of Rock* book writer Julian Fellowes to take full advantage of new 360° technology and allows you to navigate all angles of the classroom for an exciting and immersive experience of the song. The 360° video will accompany a new single of "You're in the Band" produced by Lloyd Webber and legendary music producer, Rob Cavallo, to be released by Warner Bros. Records.

Andrew Lloyd Webber said, "I am proud that *School of Rock* is not just the first musical to take this leap into the future, but that this video of "You're in the Band" is the first time anyone has used the 360 degree medium in this way. It could open a lot of doors."

To view the video on YouTube, visit: <u>goo.gl/vr/sor360</u> - For the best viewing experience, watch on your phone or tablet (iOS or Android version 8+) using the latest version of the **YouTube App**. You may also watch on desktop using the latest version of the Chrome, Firefox or Opera.

To view the video on Facebook, visit: fb.me/sor360 - For the best viewing experience, watch on your Android 4.3+ phone or tablet (not available on iOS) using the latest version of the **Facebook App**. You may also watch on desktop using the latest version of the Chrome or Firefox.

To download for your Gear VR headset, visit: <u>SchoolofRockTheMusical.com</u>

School of Rock - The Musical will begin preview performances at Broadway's Winter Garden Theatre (1634 Broadway) on Monday, November 9, 2015, with an opening set for Sunday, December 6, 2015. Based on the smash hit 2003 film of the same title, **School of Rock - The Musical** will feature music from the movie, as well as an original score by **Andrew Lloyd Webber** and lyricist **Glenn Slater**, with a book by **Julian Fellowes** and direction by **Laurence Connor** (currently represented on Broadway by **Les Miserables**).

Produced by Paramount Pictures, the 2003 film was directed by Richard Linklater and starred Jack Black in a career-defining performance. The film received universal critical acclaim and was hailed by *The New York Times* as an "irresistible comic postscript to the rock revolution." The film went on to gross more than \$130 million worldwide.

School of Rock - The Musical follows Dewey Finn, a failed wannabe rock star who decides to earn a few extra bucks by posing as a substitute teacher at a prestigious prep school. Completely disinterested in academic work, Dewey decides to create his own curriculum, turning his class into a guitar-shredding, bass-slapping, mind-blowing rock band.

Tickets for *School of Rock - The Musical* are available by visiting the Winter Garden Theatre box office Monday - Saturdays between 10:00 am - 8:00 pm, online at Telecharge.com, or by calling 800-447-7400.

Warner Bros. Records will release the Original Broadway Cast Recording for *School of Rock - The Musical* on Friday, December 4, 2015, on the eve of opening night. The new album will feature a new score by **Andrew Lloyd Webber** and lyricist **Glenn Slater**, along with three songs from the immensely popular 2003 film. Three-time Grammy Award-winner **Rob Cavallo**, who has worked with Green Day, My Chemical Romance, Paramore, Goo Goo Dolls, Phil Collins, and Gary Clark Jr., produced the album along with **Lloyd Webber**.

School of Rock - The Musical is produced on Broadway by Andrew Lloyd Webber for The Really Useful Group, Warner Music Group & Access Industries, The Shubert Organization, and The Nederlander Organization. Nina Lannan and Madeleine Lloyd Webber serve as Executive Producers.

WHICH DEVICES/OPERATING SYSTEMS SUPPORT 360° VIDEOS?

This video demands the latest and greatest web technology. We're pushing the boundaries, so there isn't universal device or browser support yet. We hope you can experience it - check our handy guide below!

ON MOBILE & TABLET:

To watch on YouTube:

Visit goo.gl/vr/sor360 and open in the latest version of the YouTube app on either Android 8+ or iOS

8+. 360 videos aren't currently viewable on the YouTube mobile site.

The link should open in the YouTube app automatically, but some settings on your device might default to opening in a browser (which won't support 360 video). If this happens, open the YouTube app, and search for the "School of Rock The Musical" channel. The 360 video will be available under the Videos tab.

To watch on Facebook:

Visit <u>fb.me/sor360</u> on Android 4.3+ and make sure you're using the latest version of the Facebook app. 360 videos on Facebook aren't currently viewable on iOS.

ON DESKTOP:

To watch on YouTube:

Visit <u>goo.gl/vr/sor360</u> in the latest version of Chrome for the best experience. You can also view in the latest versions of Opera or Firefox. 360 videos on YouTube aren't currently viewable on Safari or Internet Explorer.

To watch on Facebook:

Visit <u>fb.me/sor360</u> and make sure you're using the latest version of your web browser (ex. Chrome, Firefox). 360 videos on Facebook aren't currently viewable on Safari or Internet Explorer.

www.SchoolOfRockTheMusical.com www.oandmco.com www.twitter.com/oandmco

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For further information, please contact Warner Bros. Records Publicity Brooke Black: (818) 953-3692 / brooke.black@wbr.com