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THIS WEEK
Volume 128 / No. 18

Andra Day photographed June 10 at the Bonnaroo Music and Arts Festival in Manchester, Tenn. Day wears an Adam Lippes crewneck shearling coat (\$5,500; adamlippes.com) and Marni floral print crepe maxi dress (\$1,870; netaporter.com).

ON THE COVER
Meghan Trainor photographed by Miller Mobley on June 22 at 632 on Hudson in New York. Styling by Hayley Atkin. Trainor wears a Self Portrait dress and Few Moda earrings. For an exclusive get-to-know-you style interview and behind-the-scenes video, go to Billboard.com or Billboard.com/ipad.

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50 *'Never Let A Hit Leave The Building'* Seven of pop music's top hitmakers pull back the curtain on an increasingly volatile business.

56 *The Fest Dressed List* Andra Day, Lucius, Leon Bridges and more model this season's embellished, bohemian-inspired looks at Bonnaroo.

THE BILLBOARD HOT 100

1 **Twenty One Pilots** soar with two hits: "Ride" and "Heathens."

TOPLINE

- 11** With the industry's biggest stars opting for employee managers, is traditional Svengali-style stewardship falling by the wayside?
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- 32** When he isn't talking politics on *Morning Joe*, former GOP congressman **Joe Scarborough** can be found rocking out onstage (and fanboying over **Paul McCartney** and **Bono**).

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- 40** From tea to tippie, **James Bay** shares his favorite things on and off the road.
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64 *Billboard's* top music lawyers.

CODA

92 In 1999, **Destiny's Child's** "Bills, Bills, Bills" became the first of four No. 1s on the Hot 100 for the group.

PHOTOGRAPHED BY AUSTIN HARGRAVE

On Day

Marni floral print crepe maxi dress, \$1,870; netaporter.com
Sigerson Morrison Marita sandal, \$475; sigersonmorrison.com
Pat Areias sterling silver belt buckle, \$720, leather belt, \$120, sterling silver cuff, \$575, and earrings, \$225; patareias.com
Joseph DuMouchelle vintage turquoise rings, from \$250; josephdumouchelle.com
Peyote Bird Shadowbox turquoise ring, \$295, and turquoise and coral ring, \$330; peyotebird.com
Vintage Elsa Peretti for Tiffany & Co. silver bone cuff, stylist's own
Day's own head scarf
Pendleton Los Ojos blanket, \$399; pendleton-usa.com

THE FEST DRESSED LIST

Before hitting the stage at Bonnaroo's 15th anniversary in rural Tennessee last month, five of the weekend's buzziest acts shared their all-time most memorable festival moments while modeling this season's bohemian-inspired looks

PHOTOGRAPHED BY AUSTIN HARGRAVE • STYLED BY SHANNON ADDUCCI

ANDRA DAY The singer recalls that time one wrong move at Sasquatch Festival had her exposing more than just her athletic vocal range

Amid the tie-dye and body paint smattered across the dusty fields in Manchester, Tenn., where fans have camped out at the Bonnaroo Music and Arts Festival for the past 15 years, Andra Day stands with a glamorously knotted head scarf in the 92-degree heat without so much as breaking a sweat. She's a foil to the festival-girl archetype. "I'm very particular but very thrifty at the same time," says Day, 31, of her rockabilly-meets-Billie Holiday style.

Festivals, though, which the Grammy-nominated vocalist is attending and playing for the first time ("I couldn't afford to go to them when I was growing up"), haven't made maintaining the aesthetic too easy.

While running through a track from her 2015 debut, *Cheers to the Fall* (Warner Bros.), the San Diego-raised singer suddenly found herself overexposed. "I went into a squatting position while I was singing at the Sasquatch Festival [in George, Wash.], and in literally one rip my denim jumpsuit busted open from my knee up across my crotch and then up across my stomach. All of a sudden it was like, 'Whoa!'" she recalls with a laugh. "Eventually my keyboard player, who was looking around like, 'What do I do?,' handed me his jacket and I tied it across myself. Fortunately it stayed on for the rest of the show."

Artists photographed June 9-10 at the Bonnaroo Music and Arts Festival in Manchester, Tenn. For exclusive interviews and a behind-the-scenes video of artists recounting what makes or breaks festivals for them, go to Billboard.com or Billboard.com/ipad.