

ALVAREZ KINGS LAUNCH NEW TRACK “COLD CONSCIENCE”
ANNOUNCE FULL-LENGTH DEBUT ALBUM FROM SIRE/WARNER BROS. RECORDS
SOMEWHERE BETWEEN RELEASING EARLY 2017



October 28, 2016 — (Burbank, CA) — Buzzing South Yorkshire, UK alternative pop quartet **Alvarez Kings** release their new track “**Cold Conscience**” today [HERE](#). The song will be available on all DSPs today.

“**Cold Conscience**” is the first track from the band’s forthcoming 2017 full-length debut, **SOMEWHERE BETWEEN**, available in stores and online early 2017 through Sire/Warner Bros. Records. The album features 11 tracks recorded in Los Angeles with producer Carlos de la Garza [Paramore].

Last year, the group’s **Fear To Feel EP** properly introduced them to U.S. audiences. Spotify featured the title track “**Fear To Feel**” on coveted playlists such as *The Indie Mix* and *Ultimate Indie Playlist*. It garnered an impressive 40K streams in less than 12 hours and eventually racked up more than 700K and counting. Along the way, they received features from *Billboard*, *Huffington Post*, and more.

Next up, **Alvarez Kings** hit the road in Europe supporting **Melanie Martinez**.

Order the *Cold Conscience* track via the links below:

Spotify - <http://smarturl.it/ak.coldconscience.sp>
Apple Music - <http://smarturl.it/ak.coldconscience.am>
iTunes - <http://smarturl.it/ak.coldconscience>
Google Play - <http://smarturl.it/ak.coldconscience.gp>

For more about **Alvarez Kings**, visit:

<http://alvarezkings.com>
<http://facebook.com/alvarezkings>
<http://twitter.com/alvarezkings>
<http://instagram.com/alvarezkings>

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For further information, please contact Warner Bros. Records Publicity

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