



MEDIA ALERT

**MASTODON LAUNCH “SHOW YOURSELF” VIDEO TODAY ON YOUTUBE
AT 9:00 AM PT**

ABC’S *JIMMY KIMMEL LIVE!* CONFIRMED FOR APRIL 3

BAND WILL PERFORM LIVE AT AMOEBEA MUSIC, HOLLYWOOD ON APRIL 4

NEW ALBUM, *EMPEROR OF SAND*, DUE MARCH 31 ON REPRISE RECORDS



(Photo Credit: Jimmy Hubbard)

March 16, 2017 (Burbank, CA) — Internationally celebrated heavy rock icons [MASTODON](#) will premiere their first full video “Show Yourself,” from their forthcoming album *Emperor of Sand*, today via YouTube at 9:00 am PST/12:00 pm EST. *Emperor of Sand* is set for release on Reprise Records on **March 31**.

Click [here](#) to view and share the new video.

This mini-movie spectacular was shot in Los Angeles and directed by [Robert Schober](#) (a.k.a. Roboshobo) who directed [“Curl of the Burl,”](#) from the band’s fifth studio album, *The Hunter* (2011).

Mastodon will also make their first live late night television appearance on the outdoor stage at ABC’s [Jimmy Kimmel Live!](#) on **April 3**, in support of their new album.

On **April 4** at 5:00 pm PT, Mastodon will perform an intimate show at [Amoeba Music Hollywood](#).

Fans who purchase ***Emperor of Sand*** at Amoeba Hollywood, beginning Friday, March 31, will receive admission to the in-store and a limited-edition “MASTODON Live at Amoeba” lithograph commemorating the show. Admission is limited to in-store purchases only and two LP/CD + a ticket per person.

Admittance lines for the in-store will form on Ivar Avenue beginning at 2 pm on **April 4** and is limited to first purchasers and the store’s capacity. For additional information visit, www.amoeba.com.

Emperor of Sand is available for pre-order now at www.mastodonrocks.com.

Catch **Mastodon** on tour this spring: <http://www.mastodonrocks.com/tour>

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Contact **Rick Gershon** at Warner Bros. / Reprise Records:
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Mastodon Press Materials:

<http://press.wbr.com/mastodon>

Click [here](#) to view & share the “**Andromeda**” visualizer.
Click [here](#) to view & share the “**Show Yourself**” visualizer

