

After a breakout year touring internationally, RÜFÜS have cemented themselves as one of Australia's most exciting exports. Following their award winning debut *ATLAS*, the boys returned in 2016 with their sophomore record, *BLOOM*, and as the title would suggest, RÜFÜS has blossomed into the tour-de-force that *ATLAS* hinted at.

Twelve months on from release of *BLOOM* it's certain that RÜFÜS have broken the shackles of 2<sup>nd</sup> album syndrome. The album is certified Gold in Australia, single *You Were Right*, is certified Platinum, won ARIA award for Best Dance Release. While the band have just completed their Sold Out Bloom World Tour, playing over 100 shows in 13 countries, including standout performances at Coachella, Outsidelands, Lollapalooza, Osheaga, and Red Rocks.

The fan favourite from the record is *Innerbloom*, at 9 minutes 38 seconds, is an ode to everything the band loves about dance music and everything *BLOOM* means to them, Tyrone explains;

*"For us personally, we were each drawn to electronic music because of the euphoric nature of it. At its core, it brings people together to dance. I'm sure I'm not the first person to say this, but our favourite artists are our favourite because we've shared moments listening to them with friends or family that you can't recreate. Moments that you remember forever. We really wanted to create those moments for other people with the songs from BLOOM. Innerbloom is probably the most personal song we've ever written in terms of where we are at as people. Hopefully, it can create for other people, some of the moments we've shared with each other and friends listening to our favourite songs....."*