

GRAMMY® AWARD-NOMINATED MUSIC PRODUCER BENNY CASSETTE RELEASES NEW TRACK "HEART OF DARKNESS" TODAY



June 30, 2017 (Burbank, CA) - GRAMMY® Award-nominated producer Benny Cassette, known for his work as a singer, songwriter and hit producer, today released "Heart of Darkness," a new track from his forthcoming debut album *Broken Hearts And Dollar Signs*. Each song is a personal letter to those closest to Benny. This is the fourth track/letter that he has made available for fans leading up to his full body of work later this year.

Listen to "Heart of Darkness" <u>here</u>. The track is available on digital retailers and streaming platforms <u>here</u>.

Cassette previously released 3 singles from the upcoming album: "Entertain Us" ("the lyrics themselves are beyond charming" - *Perez Hilton*), "Maxine" (featured on Spotify's New Music Friday with over 120k plays in a week) and "Sunrise Sunset" (also featured on Spotify's New Music Friday, with *Complex* declaring "the song is brimming with summertime, easygoing vibes").

With producing credits as diverse as Kanye West, The Band Perry, John Legend, Miguel, and The All American Rejects, Cassette continues to simultaneously evolve as an artist in his own right. A born storyteller, he quietly assembled the *Broken Hearts And Dollar Signs* album - due out later this year on

Warner Bros. Records - while traveling around the world. During his travels, he penned a series of letters addressed to those closest to him - everyone from old flames to his beloved grandmother. Now, each letter inspires its own song on the tracklist. Signed and sealed with his inimitable production, he delivers these songs with impassioned vocals and raw lyricism. He'll unravel this narrative over the course of the next few months, debuting one music video per month until the record's release.

Born and raised in Los Angeles's MacArthur Park Latino mecca, the multi-talented Spanish-Italian has established himself as one of the music industry's most sought-after visionaries behind-the-board. His influence can be felt throughout Kanye West's groundbreaking *Yeezus* - for which the creator personally tapped Cassette's talents after hearing him. Signed to West's G.O.O.D. Music as a producer, he went on to produce for other A-list superstars such as The Band Perry, Miguel, and many more.

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