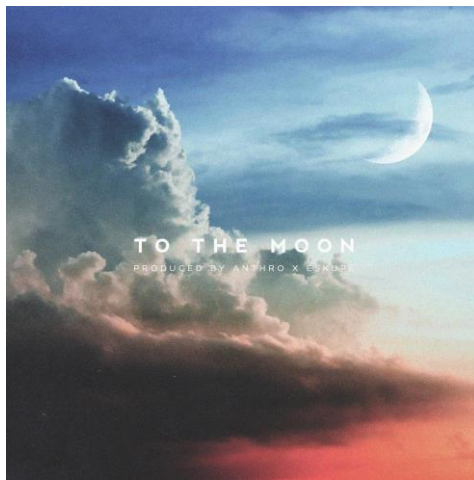




PHORA RELEASES PRE-ORDER FOR NEW ALBUM *YOURS TRULY FOREVER* WITH INSTANT GRAT TRACK "TO THE MOON"

Phora's Headlining Tour Kicks Off On June 20th



June 16, 2017 (Burbank, CA) – With the upcoming release of *Yours Truly Forever*, 22-year-old rapper-singer Phora is poised to own the summer in what is shaping up to be a breakout year for the Los Angeles bred artist. Phora's album, *Yours Truly Forever*, is set for release on August 18th. The video and instant grat of the track "[To The Moon](#)" are available today. The album is available for [preorder now](#) at all digital retailers. Phora will also begin a cross-country headlining tour on June 20th.

"To The Moon" the album's lead video and single, finds Phora dissecting the intimacy of a relationship and the companionship that evolves around collective ambitions. The striking visual captures a natural beauty while following Phora and his partner as they escape the crowded city life in favor of a paradisiacal island getaway. The couple explores the scenic remote from the depths of a rain forest to bare waterfront hilltops that are complemented by subtle digitally enhanced colorways and skyline effects.

Phora began releasing music as a teen and developed as an independent success story with a dedicated fan base, as evidenced in his [YouTube](#) channel with more than 93 million total views and

400,000 subscribers, before signing with Warner Bros. Records in April. His 2016 album release *With Love* included several hits, with "Fake Smiles" exceeding 7 million and "I Think I Love you" at more than 5 million Spotify plays. The momentum carried into this year as recent releases "[Sinner Pt. 2](#)" and "[Rider](#)" have accumulated millions of streams.

YOURS TRULY TOUR DATES

6/20	Ventura, CA @ Ventura Theater
6/21	Bakersfield, CA @ Bryders
6/22	Las Vegas, NV @ Hard Rock Vinyl
6/23	Santa Ana, CA @ Observatory
6/25	Los Angeles, CA @ The Regent
6/27	Fresno, CA @ Strummer's
6/28	Santa Cruz, CA @ The Catalyst
6/29	Oakland, CA @ Complex Oakland
6/30	Reno, NV @ Jub Jubs
7/01	Sacramento, CA @ Harlow's
7/02	Portland, OR @ Hawthorne
7/03	Seattle, WA @ Studio Seven
7/06	Spokane, WA @ The Pin
7/07	Salt Lake City, UT @ The Complex
7/08	Denver, CO @ The Roxy
7/09	Colorado Springs, CO @ The Black Sheep
7/13	Kansas City, MO @ Riot Room
7/14	Minneapolis MN @ Lumber Exchange Center
7/15	Chicago IL @ Portage Theater
7/16	St Louis MO @ Pop's
7/20	Washington DC @ Songbyrd
7/21	Boston MA @ Middle East
7/22	New York NY @ Webster Hall
8/02	Houston TX @ Waltors

8/03 Austin TX @ Empire Control Room
8/04 Dallas TX @ RBC
8/05 Albuquerque NM @ Too Zany
8/06 Phoenix AZ @ Club Red
8/10 El Paso TX @ Tricky Falls
8/11 Albuquerque NM @ Sunshine Theatre
8/18 Los Angeles CA @ Novo

CONNECT WITH PHORA:

Official Website: <https://www.yourstrulyforever.com>

Twitter: <https://twitter.com/phoraone>

Facebook: <https://facebook.com/phoraone>

Instagram: <https://www.instagram.com/phoraone/>

Youtube: <https://www.youtube.com/user/PhoraKoncreteCulture>

Soundcloud: <https://soundcloud.com/phoraone>

Spotify: <https://open.spotify.com/artist/5XDJIldfbGNJrOJNxCdg>