

**JASON DERULO KICKS OFF LABOR DAY WEEKEND WITH DEBUT OF NEW SINGLE "IF I'M LUCKY"**

**DOWNLOAD AVAILABLE ON SPOTIFY AND ITUNES TODAY**

**PERFORMANCES ON GMA AND SAMSUNG'S SUMMER LIVE 837 SERIES  
LYRIC VIDEO PREMIERE ON BILLBOARD**



Multi- platinum recording artist JASON DERULO debuted his new single, "If I'm Lucky" today during his performance on ABC's Good Morning America's Summer Concert Series. The single is available now at all retailers: <https://jderulo.co/ifimlucky>

See his GMA Performance of "If I'm Lucky" [HERE](#) and to see the full performance go [HERE](#).

"If I'm Lucky", written by Derulo, Mattias & Robin (Hailee Steinfeld, DNCE), and Justin Tranter (Justin Bieber, Halsey, Lady Gaga), is an up-tempo ballad that expresses the longing for a lost love.

Derulo also partnered with Billboard to premiere his incredibly choreographed lyric video for "If I'm Lucky," which takes the "other side of the grave" lyric literally. He told Billboard, "'It comes from past relationships that you think most things are good, but for some reason or another, things just don't work out.'" He continues, "They're someone who are really compatible for you but for some reason it just doesn't work. Hopefully that situation can pan out in the next life." Read the full story [HERE](#).

Tonight, Jason will close out [Samsung's Summer Live at 837 series](#) IN NYC with a live performance of "If I'm Lucky", his 5x platinum hit, "Swalla (feat. Nicki Minaj & Ty Dolla \$ign)", and more. The show will begin at 8pm ET at 837 Washington Street in NYC. RSVP is first come, first served.

Jason Derulo is a multi-faceted, timeless entertainer with 102 million-plus single equivalent sales worldwide. Cumulative streams continue to soar, exceeding 6.3 billion and YouTube views surpass 4 billion. At radio, his music impacted a total audience of 20 billion-plus listeners with a staggering 3.5 million spins. He landed 4 #1 songs on the Billboard Hot 100, 6 Top 5 songs, and 11 Top 10 songs.

###