

V MAGAZINE

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PREMIERE: BRIDGE'S SOFT AND GRITTY "SAVE ME"

Beloved by Bella Hadid, Pharrell, and Hailey Baldwin, V is premiering the long-awaited film for "Save Me" by BRIDGE.

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TEXT: CHRISTINA CACOURIS

After much teasing, BRIDGE's video for "Save Me" (which has been circulating online thanks to the likes of Bella Hadid, Pharrell, and Hailey Baldwin's endorsements) has finally launched, premiering on V. The at-times gritty film, stylized to look like VHS tapes, is juxtaposed nicely against the crooner's soft and sensual track, a perfect listen for late nights. With the reach he's already received, BRIDGE is officially one to watch: "Save Me" is the first track from his upcoming debut album, which is scheduled to launch in January. We know what we'll be listening to in 2018.

Watch "Save Me" below, and stay tuned for more on the up and coming artist.

