

# billboard

October, 2017

## R&B/Hip-Hop



### Lil Pump Hits His Prime

**Lil Pump** (above) notches a banner week as his self-titled debut album roars in at No. 2 on both Top R&B/Hip-Hop Albums and Top Rap Albums with 46,000 equivalent album units earned in the week ending Oct. 12, according to Nielsen Music. Streaming played a key role, with 38,000 of those units deriving from on-demand audio streams, which translate into 56.8 million plays of the album's songs. The influx boosts Lil Pump's most successful track to date, "Gucci Gang," to the top 10 of Hot Rap Songs for the first time with a 12-9 move. "Gang" collects 20.8 million streams and leaps 11-6 on R&B/Hip-Hop Streaming Songs while seizing the chart's Greatest Gainer award.

Also on Hot Rap Songs, **Goldlink's** "Crew," which features **Brent Faiyaz** and **Shy Glizzy**, glides 11-10, becoming the first top 10 hit for all three artists. The momentum is strongest at radio, as the collaboration bullets at No. 5 on R&B/Hip-Hop Airplay and claimed 25 million in format audience in the week ending Oct. 15, up 4 percent.

Meanwhile, **Khalid** takes the crown on Adult R&B airplay as "Location" steps 2-1 in its 17th charting week. The track becomes the R&B newcomer's first No. 1 on the chart as it records a 7 percent gain in plays. "Location" enjoys a warm reception at radio, concurrently lifting 10-7 on R&B/Hip-Hop Airplay with a 20 percent rise in audience to 18 million for the week, enough for the chart's Greatest Gainer prize. —*Trevor Anderson*