

TAIO CRUZ

RETURNS WITH BRAND NEW TRACK "ROW THE BODY" FEATURING FRENCH MONTANA

Watch The Lyric Video Here: https://www.youtube.com/watch?v=1Su95OTXHXs



November 10, 2017 (Burbank, CA) - After two chart-topping singles (<u>"Dynamite"</u> and <u>"Break Your Heart"</u>) on both sides of the Atlantic and over 100 million global track sales, Taio Cruz returns with his brand new track "Row The Body."

Listen to "Row The Body" here: https://ad.gt/rowthebody

The British hitmaker is friend and collaborator to an encyclopaedia of talent – David Guetta, Rihanna, Justin Bieber, Britney Spears, Busta Rhymes, Flo Rida, Ludacris, Ke\$ha and Pitbull, to name just a few – and "Row The Body" features high profile artist French Montana, who had a huge global hit earlier this year with "Unforgettable."

With "Row The Body," Taio has delivered an on-the-pulse track with a dancehall tinge and a sweltering guest vocal courtesy of French Montana. Producer, programmer and multi-instrumentalist Taio may have been away for a while, but "Row The Body" demonstrates that his passion for the peak of modern music culture remains right on point.

It's been five years since Taio last released music, but it's easy to see where the time has gone. In addition to creating a new body of work which spans dozens of tracks, he's been writing and producing for other artists, and developing his new mobile social networking app Kewe, which provides a place where fans can connect with their favorite creators directly.

Within a year of leaving college, Taio made his mark on the music industry when he earned a Brit Award as cowriter of Will Young's "Your Game." Subsequently backed by the likes of Tricky Stewart, Dallas Austin and Scooter Braun, it was only a matter of time before his solo career exploded in the U.K. with his self-written and produced debut single "I Just Wanna Know", which was released on his own record label.

Things then escalated with the release of "Break Your Heart" which hit #1 in the States. His second single, the anthem, "Dynamite" went to #1 as well.

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Digital Assets:

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