

MEDIA ALERT

MASTODON RELEASE FULL-LENGTH ALBUM DOCUMENTARY THE MAKING OF EMPEROR OF SAND

On Tour In The U.K. Now



(Still photo taken from The Making Of Emperor Of Sand - produced and directed by Jimmy Hubbard)

December 4, 2017 (Burbank, CA) – As previously announced, Mastodon have received two 2018 GRAMMY® Award nominations in the categories of "Best Rock Album" (*Emperor of Sand*) and "Best Metal Performance" (album track "Sultan's Curse"). To celebrate their career total GRAMMY® nominations of five, the Atlanta-based rock outfit has released a full-length documentary, *The Making Of Emperor Of Sand*, via YouTube now. The seventy-five minute plus film brings the viewer deep into the band's creative inner sanctum and presents an honest, funny, often emotional and deeply personal peek into the four distinctly different personalities. Their collective strengths are distilled into one unified vision and a powerful force of nature. Mastodon has shared this message with fans:

"Earlier this year we released a 12-part series showing the making of our album *Emperor of Sand*. We've cut it all together, added over 30 minutes of never before seen footage and turned it into a documentary! This is a deep look into the making of the album and the inspiration behind the music. With the GRAMMY® nominations *Emperor of Sand* has received this week, we thought it was the perfect time to release it. We hope you enjoy the documentary. If you do, feel free to share it! Thanks to Jimmy Hubbard helping us put this together!" -- Mastodon

Click here to view and share The Making Of Emperor Of Sand

Emperor of Sand remains a creative high watermark for the band, becoming the group's third successive release to enter the Top 10 of the *Billboard* Top 200, but also commanded their best first-week sales to

date with more than 43,000 units. *Emperor of Sand* debuted at #1 on the Billboard Rock chart, as well as #1 on the Physical album chart. Critics and fans have spoken:

"Patented epic heaviness with a deeply emotional message about survival and death...Mastodon continues to explore heavy sounds both expansive and intense." – *Rolling Stone*

"Fierce and unrelenting" - Yahoo

"Emperor of Sand's balance tips back to what Mastodon built a reputation on," - Pitchfork

Order Emperor of Sand here: https://wbr.ec/emperorofsand

The four-song EP, *Cold Dark Place* limited edition 10" vinyl picture disc is sold out while the CD edition is available now.

Order Cold Dark Place here: https://wbr.ec/colddarkplace

View and share Mastodon performing "Toe To Toes" in the studio here

Be sure to tune into the 60th Annual GRAMMY® Awards, which will be broadcast live from New York City's Madison Square Garden on January 28, 2018 at 7:30pm ET/4:30pm PT on CBS.

Mastodon is on the road in the U.K. through the end of 2017:

December 4	Civic Hall	Wolverhampton, UK
December 5	Rock City	Nottingham, UK
December 6	Northumbria Uni	Newcastle, UK
December 7	Barrowland	Glasgow, Scotland (Sold Out)
December 9	Manchester Academy	Manchester, UK
December 10	Brixton Academy	London, UK

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